

Swati Gupta

Animation

C-4/8, Mangala Apartments,
53, I.P.Extension, Delhi
India

View the full portfolio at <http://www.thecreativefinder.com/swatigupta>

Professional Experience and Curriculum Vitae

SWATI GUPTA

B-4/8, Mangala Apartments, 53, I.P. Extn., Delhi

Mobile: 9868428614

Email: ena.swati@gmail.com

Summary of Qualification:

New media n communications, management and marketing professional having ten years of work experience with exceptional communication skills and an extensive background in the following broad - based competencies:

Multimedia Technologies
Creative Concepts and solutions ideation
Project Management Across Media
Product / Service design Direction
Team Development
Overall Operations Management
Marketing Communications
Marketing strategy and brand positioning
Presales
New Business Development
Account Development
Managing Key Relationships
Vendor Development, Strategic Tie-Ups and Business Alliance

Techno-commercial solutioning background with capabilities to design strategic business engagement models.
Experience in hiring and developing teams for various business and technical functions.
A clear and dynamic communicator, able to deliver enthusiastic presentations to diverse audiences, negotiate agreements with vendors and lead teams to achieve corporate goals
An organized and effective Operations Manager, skilled in seeing the big picture and identifying tasks to facilitate on-time and cost efficient completion.
A motivational leader and team player, adept at supporting team members to achieve personal and professional goals
Demonstrated ability to acquire, secure and develop key accounts to maximize company profits.
Ability to drive sales teams with strategic planning.
Proven ability to cultivate productive relationships with key decision makers
Strong networking capabilities.

Achievements:

Was a guest speaker at Adobe product launch in April 2006 held at IHC, Delhi
Was a guest speaker at a seminar organised by Aptech Ltd. on 'Careers in Animation and the future of animation in India' held at Sir Fort Auditorium in June 2007
135, Lloyd Road Singapore 255098 (cd. reg. 201604356N)
helpdesk 656.227.2902, fax 656.227.0213

Current Professional Engagement:

Fusion Toonz (A Division of Accent Overseas Pvt. Ltd.) May 2004 onwards

Head – Animation Studio

Working as Head – Animation Studio with Fusion Toonz, a Delhi based studio providing

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