Gagan Sahni

Art Direction
India

View the full portfolio at http://www.thecreativefinder.com/surhab

Professional Experience and Curriculum Vitae
I'm glad you stopped by, pull up a chair and take some time checking out some of the great work I have done for brands all over the globe. I live and breathe digital daily. Apps, microsites, content or animations. If it's on the web, if it moves, it's my kinda thing. I'm proud of what I do, and love sharing it with you all. Have some fun, and if you like what you see say hello or simply follow me around the web below. Let's hope this is the start of a special friendship...

Previous Clientele
Microsoft
AUDI
Mercedes Benz
Nvdia
Sify
Yahoo
Volkswagen

Awards and Accolades
Seeking Creative assignments in Media Operations with a reputed organization.

Experience :-

Art Director, Experience & User Strategy

Responsibilities included: directing the creative concept and production of rich media web application GUI (graphic user interface) in collaboration with proprietary technology developed for content discovery applications used by major publishers and advertisers. Additional responsibilities included brand development/management, creative websites, flash presentations, motion graphics, iphone games/apps & web marketing

Lead Creative Designer (2008-2009),Santabanta.com
Responsible for the creation of all print and web graphics :

• Collateral materials (web & print)
• All company advertments (web & print)
• Complete redesign of company website
• GUI for IPAD , Microsoft Surface, Multi-touch Devices

SKILLS

Proficient with software:

Adobe CS4: Illustrator / InDesign / Photoshop / Dreamweaver/Flash/After Effects
Corel Draw X3
Sound Forge
XHTML & CSS3

Awards and Accolades
Please kindly get in touch for more information.

15b Lloyd Road Singapore 239098 (co. reg. 201004398N)
helpdesk 656.227.2902, fax 656.227.0213

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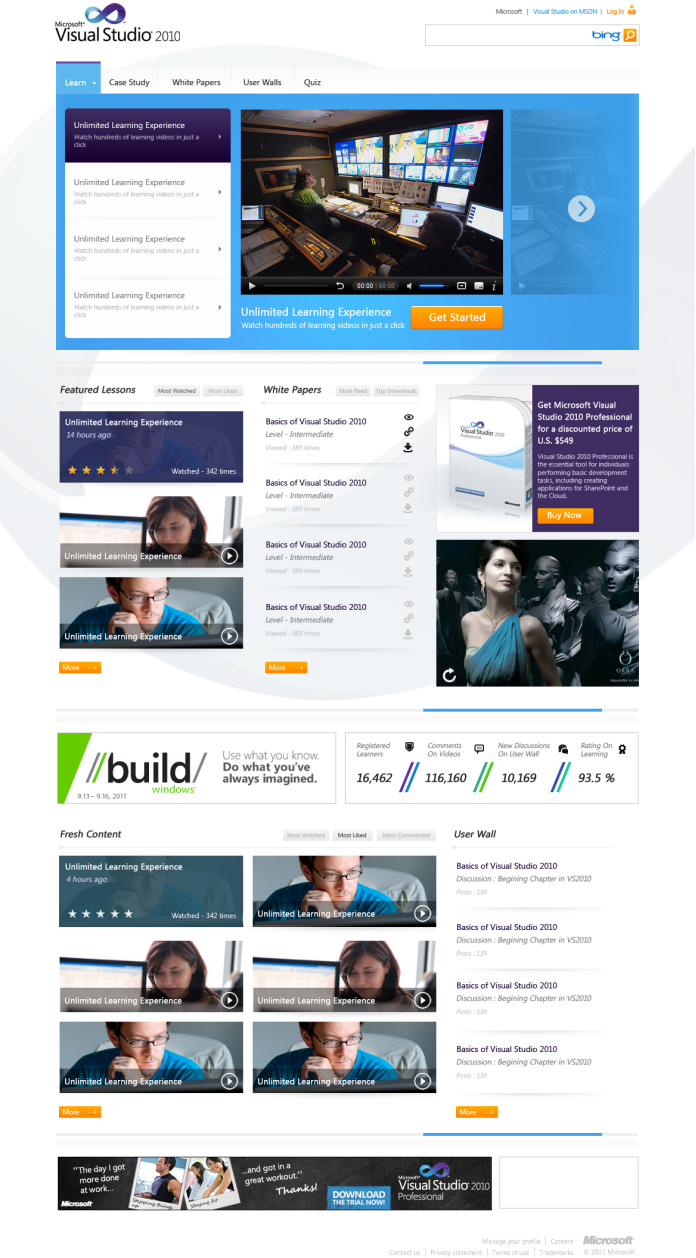**Art Direction**
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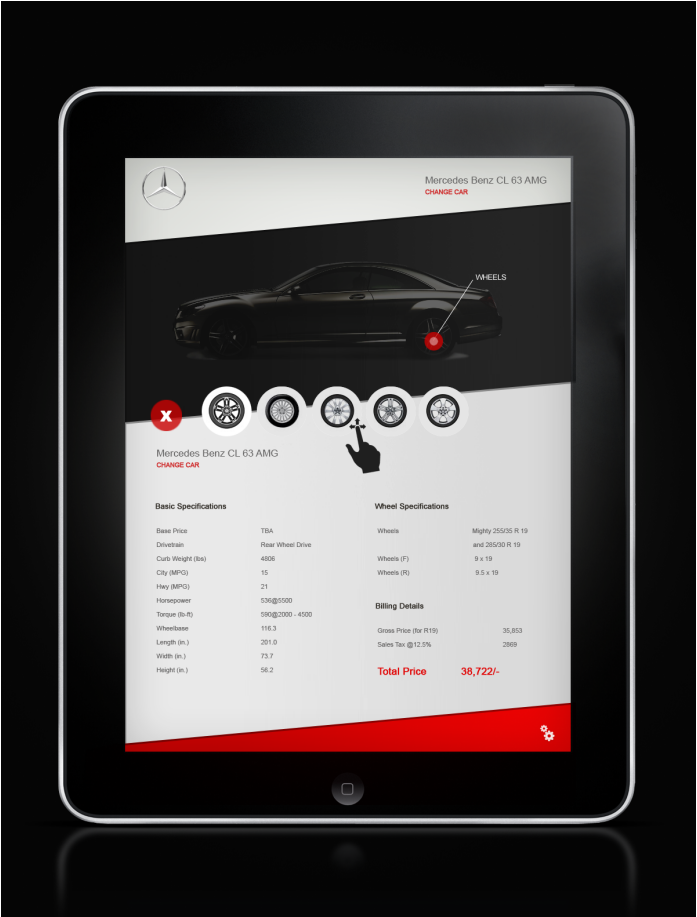
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