

Somchana Kangwarnjit

Creative Direction

999 Soi Nawamin 113, Nawamin Road, Klongkum, Bungkum, Bangkok 10230 THAILAND
Thailand

View the full portfolio at <http://www.thecreativefinder.com/somchana>

Professional Experience and Curriculum Vitae

Somchana is helping clients create packagings that build and sustain trust.

As packaging serves two basic functions: protecting the product from damage during shipping, and promoting the product to the ultimate consumer. Packaging is of great importance to either sellers or buyers of products. It can make products easier to identify.

Nowaday, good package design is regarded as an essential part of successful business.

Previous Clientele

Please kindly get in touch for more information.

Awards and Accolades

Date of Birth : 29 April 1983

Educational : Bachelor's Degree of Industrial Design
King Mongkut's Institute of Technology Ladkrabang

Work Experience

2007 WVK group Co.,Ltd

2008 FIF Design House

2009-Present Executive Creative Director at Prompt Design

2010-Present Design Columnnist at Sawasdee Otop Magazine

2010-Present Design Columnnist at SMEs Thailand Magazine

2010-Present Design Consultant at SMEs Thailand

Awards and Accolades

Global Awards :

- First Prize Winner for The Dieline Awards 2011,

Worldwide Package Design Competition

- Young Asian Designer of Asia 2011 at

DESIGNNET SPOTLIGHT

- Gold Award Winner 2010 Cat. Body from

Pentawards the Worldwide Packaging Design

Awards Competition

- Bronze Award Winner 2010 Cat. Food from

Pentawards the Worldwide Packaging Design

Awards Competition

- The Nomination PEOPLE'S CHOICE AWARD

WINNER 2010 from The Chip Shop Awards

- 2010 The Notable Award Winner form

REBRAND100 GLOBAL AWARDS

- The Double Awards Winner ASIA Star

Packaging Award 2005 from The Asian

Packaging Federation(APF)

Local Awards :

15b Lloyd Road Singapore 239098 (co. reg. 201004398N)

- 100 Great Design in Thailand Selected by helpdesk 656.227.2902, fax 656.227.0213

- 1st Prize Thai Star Packaging Award 2005 from

Department of Industrail Promotion

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