

# Russell Webb

Creative Direction  
United Kingdom

View the full portfolio at <http://www.thecreativefinder.com/russellwebb>

## Professional Experience and Curriculum Vitae

Russell Webb

Creative Lead

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London N8 9BN

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[www.spindlelegs.co.uk/](http://www.spindlelegs.co.uk/)

### Key skills

I am a senior designer specialising in retail with an expertise in branding, web and print. I have over ten years' design and managerial experience in brand ID, developing new business pitches and have implemented environmental concepts across many industries including financial, healthcare, home entertainment, telecoms, FMCG and retail.

### Work experience

04/09-06/09:  
Freelance Creative lead  
Job title:  
Senior Designer

Creative lead (contracted) for small marketing led design group  
- Develop brand ID, website concepts and graphic stationary for SME with global footprint.  
- Institute design principles and raise standards across the studio.

02/08-12/08:  
Coutts Creative – part of the Bezier Group. The largest retail marketing design agency in the UK  
Job title:  
2D Retail Group Head (Team: 6-8)

Group Head specialising in BTL solutions for many UK brands including: 3 mobile, GSK and Disney.  
- Instrumental in three successful pitches generating £1.8M in client spend  
- Creative lead on the largest brand launch of 2009: The Health Lottery  
- Senior creative developing campaign driven sub brands for Disney's DVD on TV  
- Lead creative for retail orientated campaigns for Superdrug, Asda, Sainsbury and Warner Bros  
- Team management – Creative / Leadership / Resources

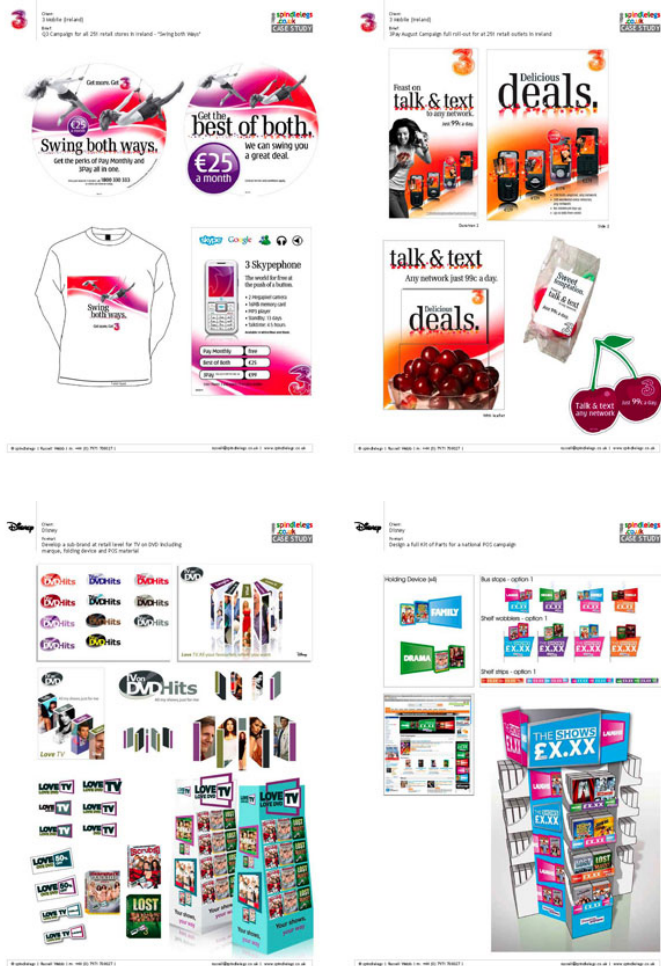
11/07-02/08:  
Freelance Brand Designer  
Design and consultation for service and town planning in emerging markets  
Job title:  
Senior Design Consultant

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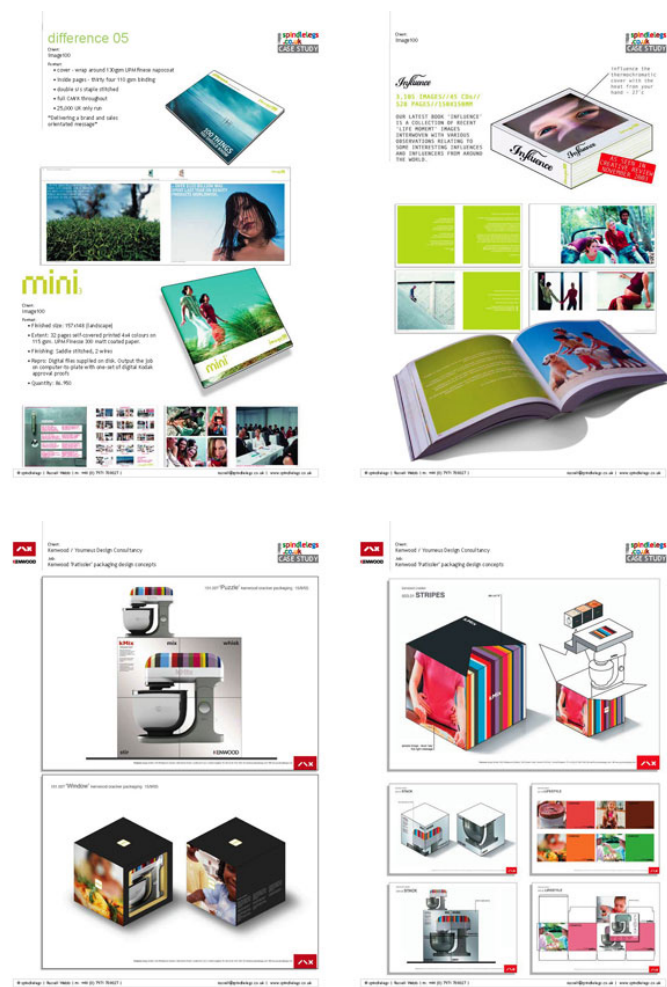
Please kindly get in touch for portfolio works.



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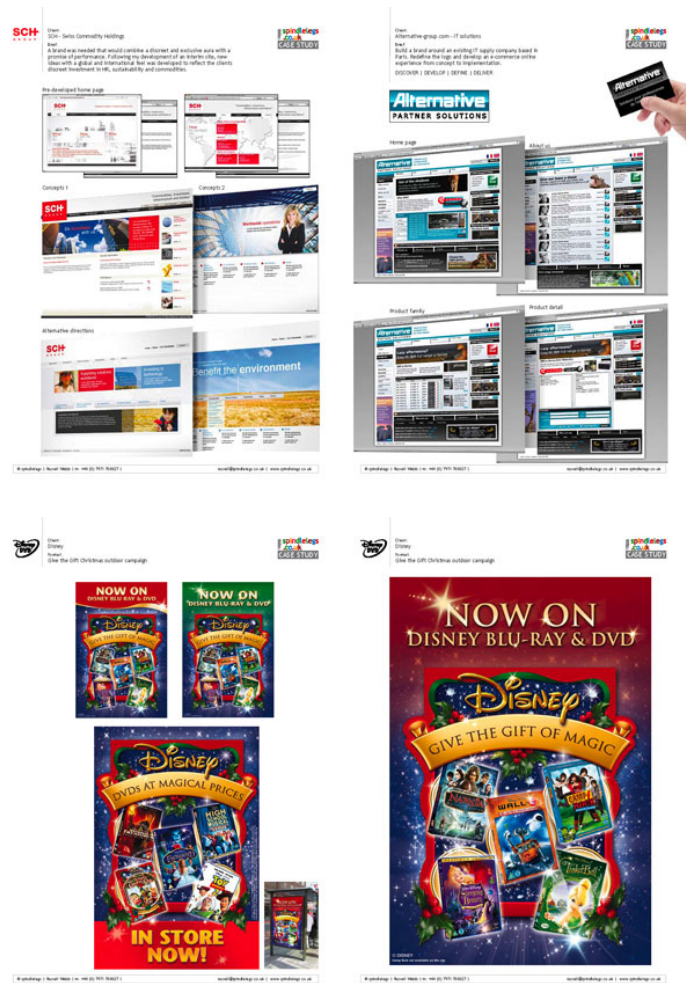
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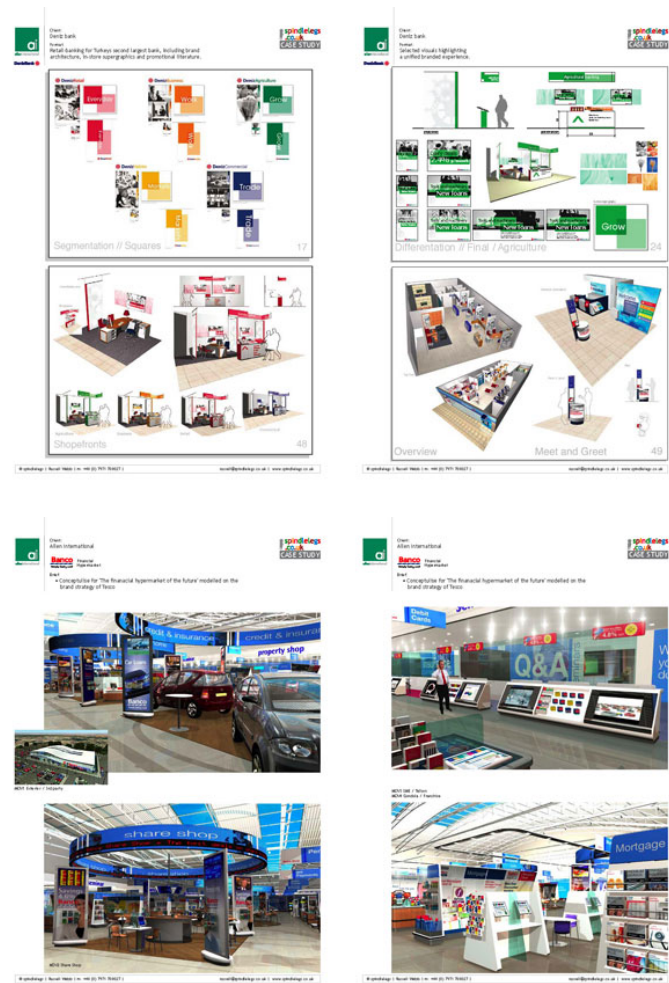
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