

# Ricardo Ortega

Art Direction

Panama

View the full portfolio at <http://www.thecreativefinder.com/rortega>

## Professional Experience and Curriculum Vitae

10 years of experience developing brands for global and local audiences. My philosophy is that art direction and creative strategies in general should be dictated by a solid thinking process that involves the final audience/customer.

## Previous Clientele

Franklin Jurado, Panamonte Inn & Spa, Boquete Garden Inn, Hacienda La Esmeralda, Barjo Properties, Sonoma Artisan Foie Gras, Fontlab, Romero Supermarkets

## Awards and Accolades

MA in Advertising, UT Austin

BA in Advertising, Universidad Autonoma de Chiriqui

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Associate Professor of Design, Universidad Latina de Panama

Branding Consultant, ICG

Art Director, Ricardo Ortega Visual Branding

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Interested in cross cultural communications, social media strategies and integrated communication campaigns.

## Awards and Accolades

Fulbright Alumni

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CONTEMPORARY MIDDLE EASTERN CUISINE



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We are now members of Small Luxury Hotels of the World, a premiere group of 400+ Hotels offering unique experiences and outstanding service.



Our new Garden Suite Rooms



For travelers who yearn for an authentic experience and art inn with character and history the Panamonte origin as Panama's most original hotel.



We proudly announce our new Garden Terrace rooms, Garden Junior Suites, and the luxurious Garden Honeymoon Suite.  
Indulge yourself with adventure, comfort and relaxation in the lush Boquete Highlands.



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PANAMONTE INN & SPA

WWW.PANAMONTE.COM

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Panama's Lifestyle & Travel Magazine



destination  
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WITH YOUR EYES OPEN!  
CERRO LA VIEJAECO-HOTEL & SPA

October 2009

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