

# Rajiv Kaul

Creative Direction  
India

View the full portfolio at <http://www.thecreativefinder.com/rkaul33>

## Professional Experience and Curriculum Vitae

I've 15+ years of industry experience and hands-on creative approach has helped shape projects ranging from designing complex interfaces for HP Touch Screen applications, Pre-Schooler Mobile Apps and LittleSketchers.com.

A graduate in Applied Arts (BFA), my forte lies in managing, building and establishing team environments while fostering open communications between departments, designing interfaces, and visualizing engaging Online and Desktop applications. I am a co-founder and partner at Intelligaia Technologies (<http://www.intelligaia.com/>) a software product development company. At Intelligaia we've developed our own software process called the 5D process which combines User Centric Design and Development methods with Agile practices. The result is high quality software/websites with an emphasis on usability.

- User Experience expert with substantial industry experience. Expertise in taking an idea to product and maintaining for years. Focus on developing intellectual property content, contract projects.
- Broad experience in all aspects of running an organization hiring, building teams and management. Direct experience with complex design and development projects, UX consulting. Interested in taking up early-stage startups for development of products.
- UI Design and Project Manager in a wide variety of business applications. Particularly interested in e-learning applications, UX design of Business Intelligence (BI) applications.

Always interested in UI design projects, as well as close interaction with the development team for writing functional specifications.

## Specialties

User Interface design, Wireframing, User Experience and conceptualizing ideas into software products

Some recent accomplishments include leading the UX development effort for a home automation system (including coding core libraries), creating many of the popular applications for HP's Touchsmart touchcentre, and building many sophisticated web sites with e-commerce integration.

I love to draw cartoons and also designed watches for reputed Swiss companies for 5 years - more on my personal blog [rajivkaul](http://rajivkaul.com/) (<http://rajivkaul.com/>). Also entered a competition for making the longest calendar way back in school (for Guinness Book of World Records). Surprisingly, still busy making calendar applications most of the time!

## Previous Clientele

Microsoft, HP, Cisco, Frog Design, Topics Entertainment, Headroom Learning, Vardhaman, Rupa and Company, Palm, Henkel

## Awards and Accolades

15b Lloyd Road Singapore 239098 (co. reg. 201004398N)

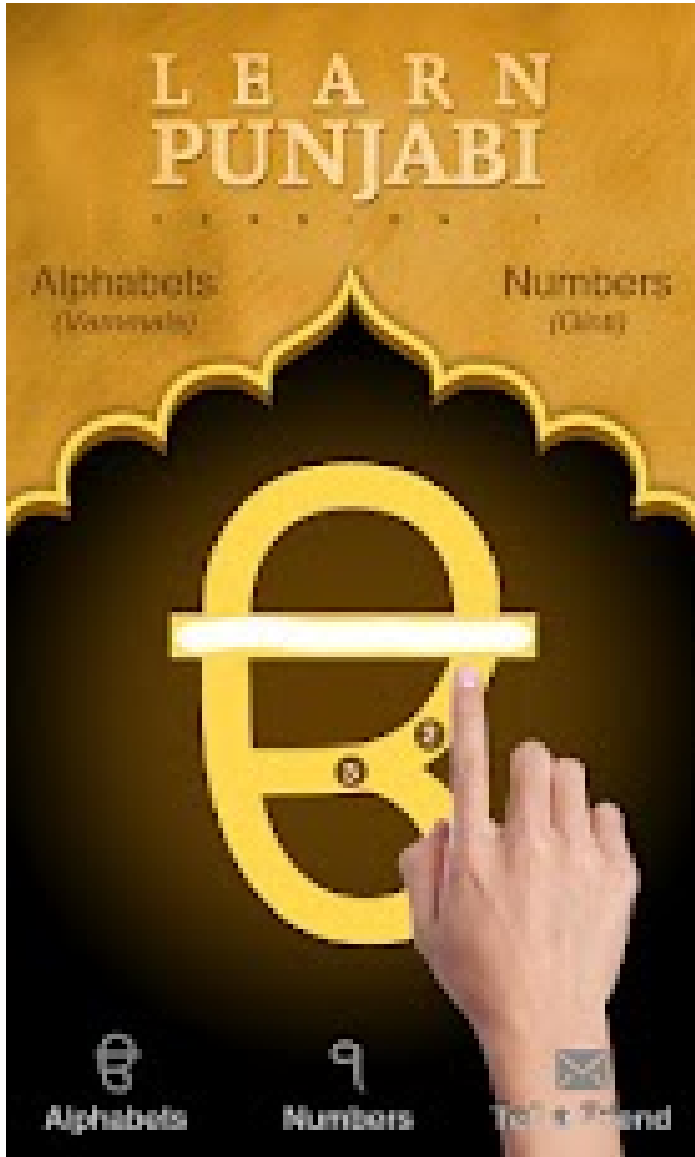
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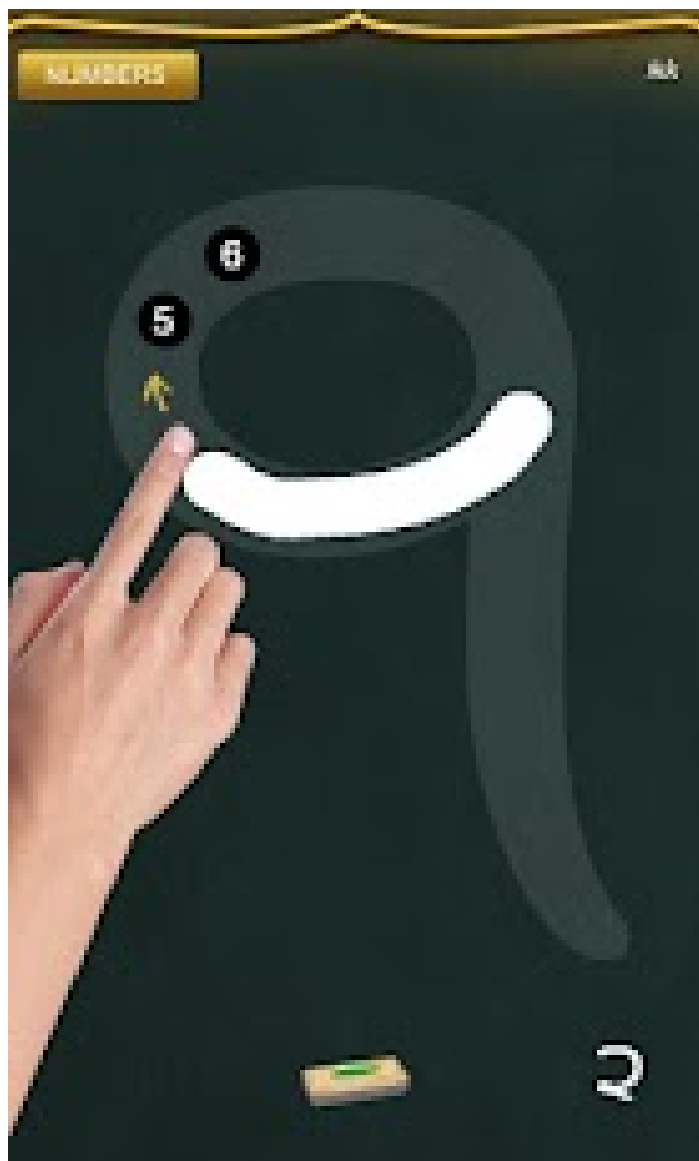


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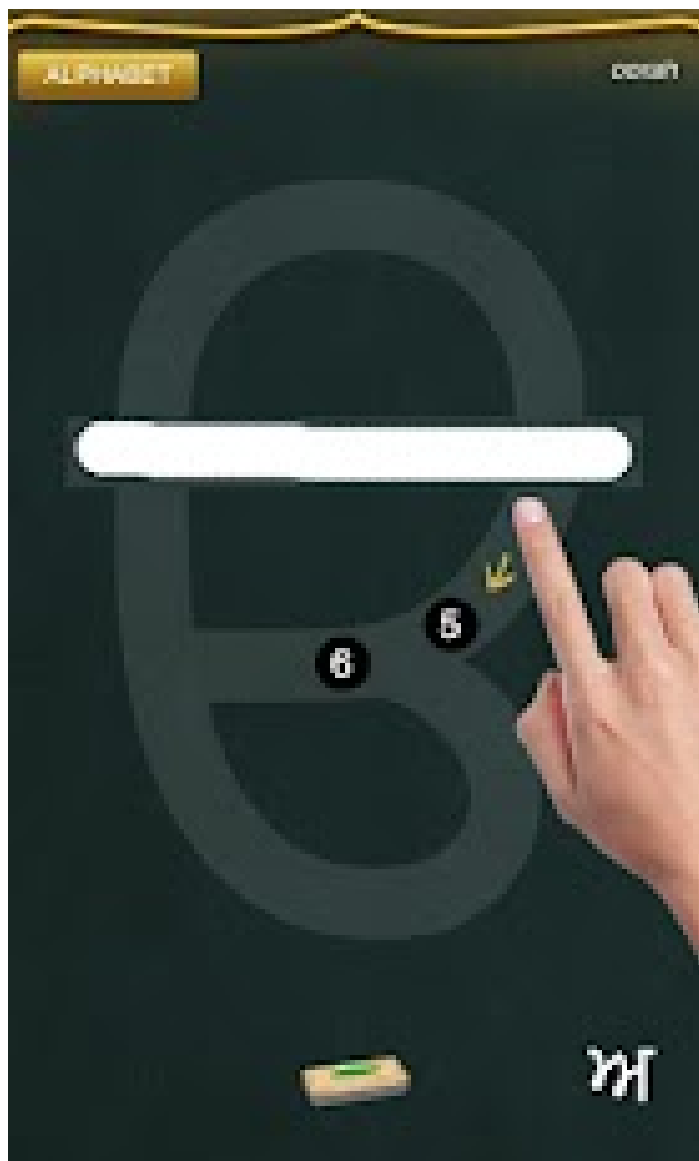


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