

Rebeca Duarte

Art Direction
United States

View the full portfolio at <http://www.thecreativefinder.com/rebecaduarte>

Professional Experience and Curriculum Vitae

Hello! I am a seasoned Freelance Graphic Designer & Art Director with a focus on branding, print media & marketing collateral; as well as experience with social/web/email graphics.

I'm a designer by heart, helping others is in my nature, and I couldn't stop it if I wanted to. I use my innate skills and formal training to create marketing design solutions for companies that want their products/services presented with a professional look; and will draw their audience in.

Currently looking for a dedicated partnership with a small to medium-sized business to work with in creating marketing collateral as freelance, contract work and offsite. I am looking for projects that are meaningful and rewarding, good design drives me. A team that shares great organizational skills, direction, good communication skills, and timely is ideal.

Also, check out my latest updates and smaller projects on my Facebook page:
www.facebook.com/RDDesignAgency

Previous Clientele

Clients Include: Chesmar Homes (dedicated offsite marketing vendor for the past 4 years), eType Service (remote editorial design), SAS (San Antonio Shoemakers). Experience working with local Design Agencies such as: TradeCraft, Benson Design, Market Vision, Swirl and KGB Texas Communications.

Awards and Accolades

Summary Statement:

Creating marketing design solutions for your company that present your products or services with a professional look, and will draw your audience in—that is my passion.

Formally trained in graphic design and well-versed in the principles and elements of design, layout and communication are my strongest attributes. Strong sense of concept development, communication, research, problem-solving and presentation skills. Extensive knowledge of concept design to final deliverable, printing process, including press checking and color correcting/matching. Comfortable consulting with clients and supervisors to determine needs and budgets, and reviewing material to ensure quality control.

Working with various businesses designing for their marketing needs, to promote their businesses by developing consistent designs for a variety of media such as:

• Branding • Identity • Logos • Catalogs • Brochures • Direct Mail • Magazine Ads • Environmental Signage • Billboards • Maps • Web Graphics • Banners • Booth Graphics • e-mail & Social Media Marketing • Vehicle Wraps • Promotional Items • Package Design

Awards and Accolades

15b Lloyd Road Singapore 239098 (co. reg. 201004398N)

Please kindly get in touch for more information helpdesk@rebecaduarte.com 656.227.2902, fax 656.227.0213

Rebeca Duarte

Art Direction
United States

View the full portfolio at <http://www.thecreativefinder.com/rebecaduarte>



Art Direction
United States

[illegible]

Rebeca Duarte

Art Direction
United States

View the full portfolio at <http://www.thecreativefinder.com/rebecaduarte>

TWO UNIQUE SIDE GRAPHICS – 18-WHEEL TRUCK
(this is not the actual truck)



BACK DOOR
18-WHEEL
TRUCK
(this is not the actual truck)



SIDE GRAPHICS
24-ft. TRUCK
(this is not the actual truck)



Rebeca Duarte

Art Direction
United States

View the full portfolio at <http://www.thecreativefinder.com/rebecaduarte>



Rebeca Duarte

Art Direction
United States

View the full portfolio at <http://www.thecreativefinder.com/rebecaduarte>



New Corporate Logo



New Product Logo



Old Logo

Rebeca Duarte

Art Direction
United States

View the full portfolio at <http://www.thecreativefinder.com/rebecaduarte>



15b Lloyd Road Singapore 239098 (co. reg. 201004398N)
helpdesk 656.227.2902, fax 656.227.0213

Art Direction
United States

The image displays a collection of educational resources for a social studies curriculum, specifically focusing on the American Revolution. The materials include:

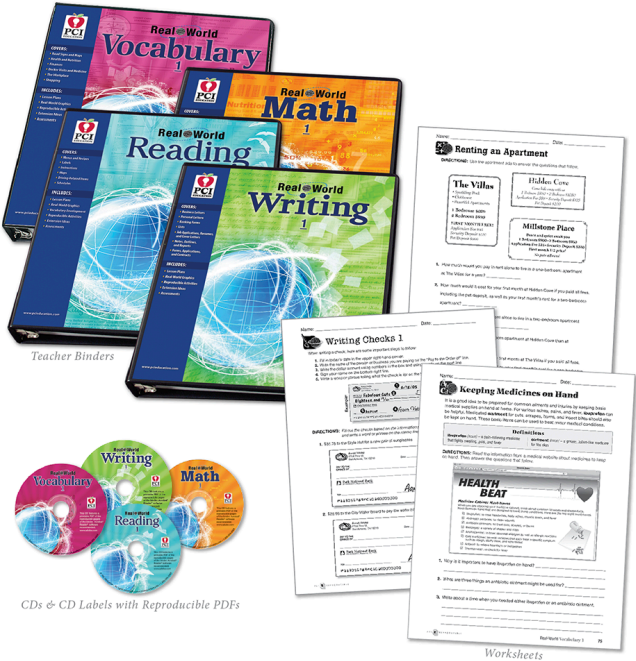
- Choosing my Behavior** book cover: Features a star graphic and the text "An Uncommon Revolution" and "Personal Responsibility".
- Following the Rules - Activity Page 2**: A worksheet with a crossword puzzle and a "Good/Bad" choice chart. The crossword puzzle clues are:
 - ACROSS: 1. I'll stand to face _____ at school.
 - 4. Some rules keep us safe, so we are safe.
 - When we _____, we have to keep our mouths shut.
- Worksheets**: A section with two star-shaped cards:
 - GOOD CHOICE**: "Some rules help us become, so we learn to play with others and follow the teacher."
 - POOR CHOICE?**: "To really understand a good choice or a poor choice!"
- Game Board Cards & Pawns**: A large game board titled "Choosing my Behavior" with a star-shaped path and various choice cards (e.g., "GOOD CHOICE", "POOR CHOICE", "I'll stand to face", "I'll keep my mouth shut").



Rebeca Duarte

Art Direction
United States

View the full portfolio at <http://www.thecreativefinder.com/rebecaduarte>



Rebeca Duarte

Art Direction
United States

View the full portfolio at <http://www.thecreativefinder.com/rebecaduarte>



15b Lloyd Road Singapore 239098 (co. reg. 201004398N)
helpdesk 656.227.2902, fax 656.227.0213