

Ramy Rahimi

Advertising
Korea (South)

View the full portfolio at <http://www.thecreativefinder.com/ramyrahimi>

Professional Experience and Curriculum Vitae

Ramy began his career as a junior editor/designer after graduating with an Interactive Media Design degree from the Academy of Entertainment and Technology in Los Angeles.

While working for such companies as RIFTECH, CMP MEDIA, APPLE & WIREDRIVE, Ramy continued his education and knowledge by earning a Bachelors in Computer Information Systems and a Masters in Information Technology.

In 2008, Ramy embarked on an entrepreneurial adventure when he co-founded BIGPIE.tv, a Digital Creative Agency specialized in branding, interactive website design & development, mobile apps, print design, and marketing packages. The adventure lasted 6 years as a partner & the Executive Creative Producer for the company. BIGPIE is still up and running while Ramy continued his adventures overseas.

Today, a professional turned teacher with a specialty in creative direction, multimedia technologies and high caliber presentation skills. Ramy enjoys his new role at Al Akhawayn University in Ifrane, Morocco, as a Professor of Media Production & Communication Studies.

Previous Clientele

Production.VFX.Post

anvil films
attack ads
boxer films
charcoal films
concentrate content
detour films
emerging-filmmakers
envision media arts
first wave
fuse fx
la banda films
lab films
newhouse films
other films
saville productions
slim-pictures
sonzero films
umlaut films

Director. DP. Editor

eric foster
jonathan zames
jordan mcmonagle
marco mazzei
michael shapiro
nicholas sheldon
sean hanish

Music Sound

15b Lloyd Road Singapore 239098 (co. reg. 201004398N)
helpdesk 656.227.2902, fax 656.227.0213

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SPOTLIGHT

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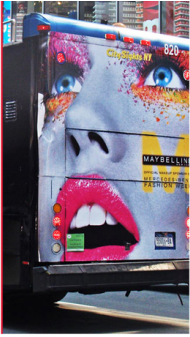
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THINK OOH



NEW YORK FASHION WEEK

MAYBELLINE
NEW YORK

SPONSORSHIP

The goal of the program was to create awareness of and buzz about Maybelline New York's Fashion Week Sponsorship. The target was fashion-conscious women in New York City. One of the primary ways of achieving this goal was to include imagery of women using Maybelline products.

"OWN" THE OWN IN LINCOLN CENTER AREA.

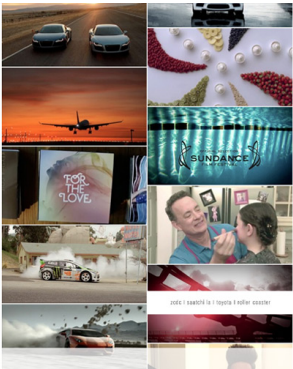
From a tactical perspective Maybelline did not simply want to have a dominant Out-of-Home presence near Lincoln Center, but also portray iconic Maybelline New York images in other areas of Manhattan where Fashion Week events were happening. (Times Square, District 10, SoHo, etc.)

The Out-of-Home media ranged from wrapped double-decker buses to street furniture to billboards to subway station domination. The pervasiveness and power of the imagery successfully transferred fashion basics into makeup users that became Brand Evangelists by tweeting, on-tweeting, uploading and blogging.

"DRESS" FOR SUCCESS?

The overwhelming presence of the Out-of-Home signage successfully helped generate a brand awareness spike from 32% to 59% according to Nielsen BusinessMedia. Maybelline New York Fashion Week ads were popular and influenced positive sentiment. Discussion of the ads was frequent, as participants shared them on their blogs, boards and through Twitter.

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slim

/ directors
andrew ross
charlie stadel
brian kopp
lorenz schnee
michael schnee
stephen bradshaw
joel


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CLIENT LOGIN


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"When we needed butterflies, bombs, the moon or the road... We had the best! Thank you for your endless creativity, energy and great attitude. I hope we get to work together again real soon."

-Joanne Van Cott

STILLS FROM OUR SHOW REEL



VIEW REELS

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CLIENT: BRAHMA
DIRECTOR: ANDERS UHL



WHAT BABIES WANT
CLIENT: GERBER
DIRECTOR: CHANDLER KAUFFMAN



MOM WILL NEVER KNOW
CLIENT: CLOREX TWO
DIRECTOR: CHANDLER KAUFFMAN


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+ WIREDRIVE LINK

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film & content

LA BANDA FILMS

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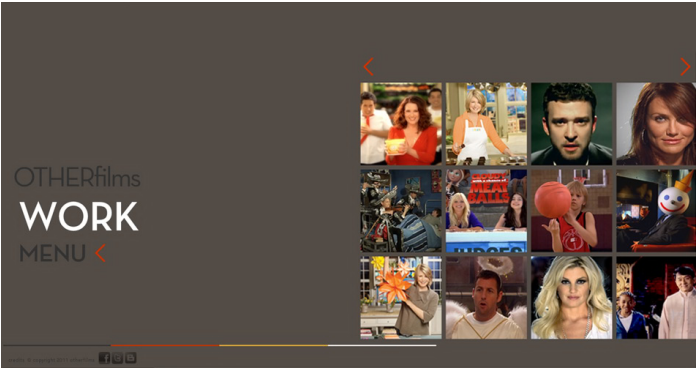
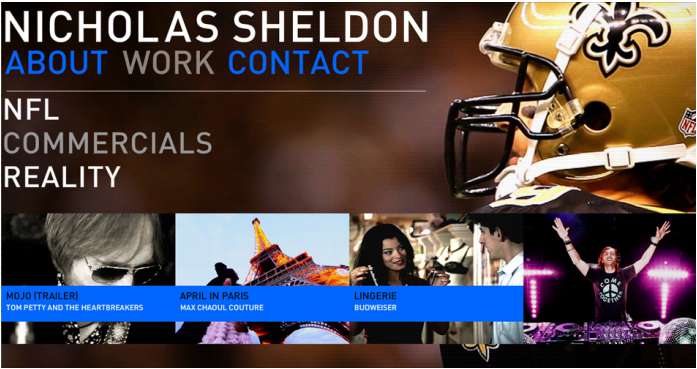
AQUI ENTRE NOS

La Banda's feature with director Patricia Martínez de Velasco, to be released this Fall.

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The logo for nVISION media arts, featuring a stylized red 'n' followed by the word 'VISION' in black and 'media arts' in red below it.

				
women gossip	tax	six	gorusho	gpi
building a better future	file	best patrol	munshi	black box



NEWS
DIRECTORS
Andrew Becker
Martha Fiennes
Jesse Jacobs
Marcus Nispel
Yann Sequelet
Mark Toia
FEATURE FILMS
produced
in production
TELEVISION
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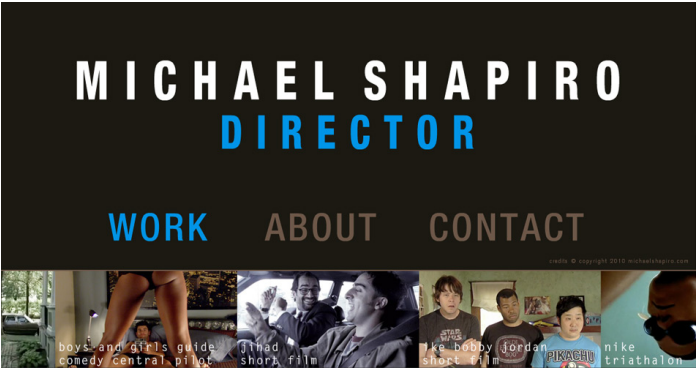
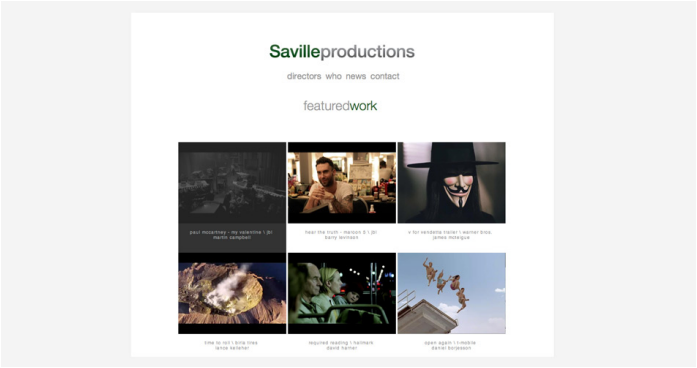
newhouse

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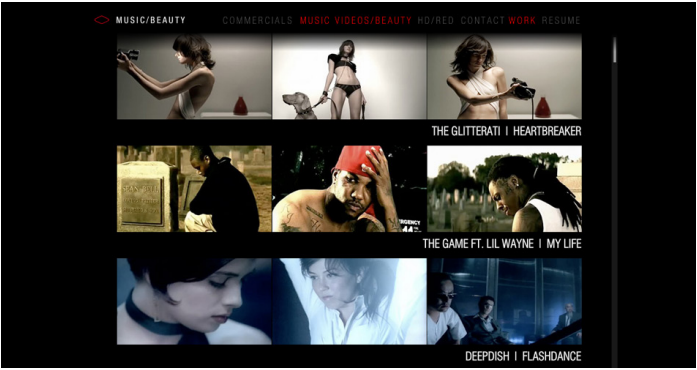
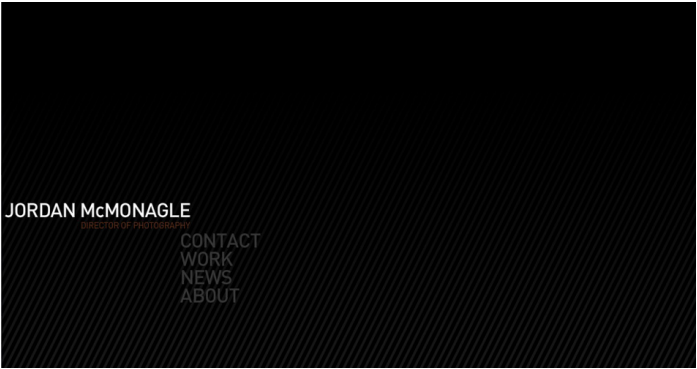
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