

# Ronnie Caplan

Photography

4555 Bonavista Avenue, Suite 610

Montreal, Quebec

H3W 2C7

Canada

View the full portfolio at <http://www.thecreativefinder.com/popphotographer>

## Professional Experience and Curriculum Vitae

MY PHOTOGRAPHY WEBSITE: <https://www.pixoto.com/ronnie.caplan.1>

about me

I've had these cravings since birth. To draw, paint, sculpt, create...

This eventually led me to Parsons School of Design NYC, developing my crafts and honing my philosophy amongst the community of artists in The Village.

To pay for my passions, I landed as creative director at several ad agencies & publishing companies. I also advanced my ability to generate emotion by designing live environments as an event designer.

My work transported me to major US and Canadian cities, up and down the coast of Southern California, the Caribbean and Mexico. Along the way I continued to be enlightened by diverse peoples, absorbing their cultures through the infinite beauty & colors in their worlds.

The camera replaced my brush to capture these candid moments... to express myself in a clear-cut medium.

I think of it as pop-culture performance in photography.

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## INSPIRATIONS

Annie Leibovitz, Helmut Newton, Alfred Stieglitz, David LaChapelle, Jean-Michel Basquiat, Salvador Dali, David Hockney, Jackson Pollock, Vasily Kandinsky, Haruki Murakami, Douglas Coupland, David Hockney, Hunter S. Thompson, blazing new trails / discovering new worlds, the songs "Green Onions by Booker T & the MG's & "Get it On" by T Rex, David Bowie, Jim Morrison, the Beatles, the original Woodstock, travel, waves unceasingly breaking on the beach, then ebbing away, epiphanies, roaming through NYC & LA, set design, film (especially Quentin Tarantino), Cirque du Soleil, intense colors . . . my biggest inspiration though, is my daughter Melanie.

Since 1989, I have also excelled as an effective, forward-thinking Writer, Event Designer / Producer, Creative Director, Strategist & Photographer for clients from Puerto Rico to Montreal, Toronto to Las Vegas, Manhattan to Los Angeles - I am preeminently primed to join your team.

A strategic thinker and tireless performer, I have assembled a multi dimensional array of successes in creative ventures across North America - managing an entrepreneurial event enterprise, as well as working collaboratively with front-running PR, marketing, meeting and event planning firms and suppliers to the events industry (who I still maintain contact with).

This includes writing promotional / marketing / sales content, designing multimedia, orchestrating campaigns, producing live events, facilitating meetings, selling product and providing quality service.

I have a solid background in design and creative direction, having cut my teeth in the event world, first with my own DJ rig, planning private parties & events in Montreal and Toronto, then as Creative Director at a series of consumer and trade magazines, ad agencies and PR firms.

I've since honed my skills and growing reputation as a creative force to be

reckoned with, flourishing into the event practitioner I am now.

I am known for imaginative programming, creative narratives, captivating writing and

better brainstorm - all designed to thoroughly motivate. I also consistently devise

exciting pitches and proposals, capturing new business, solidifying existing accounts

and extending visibility.

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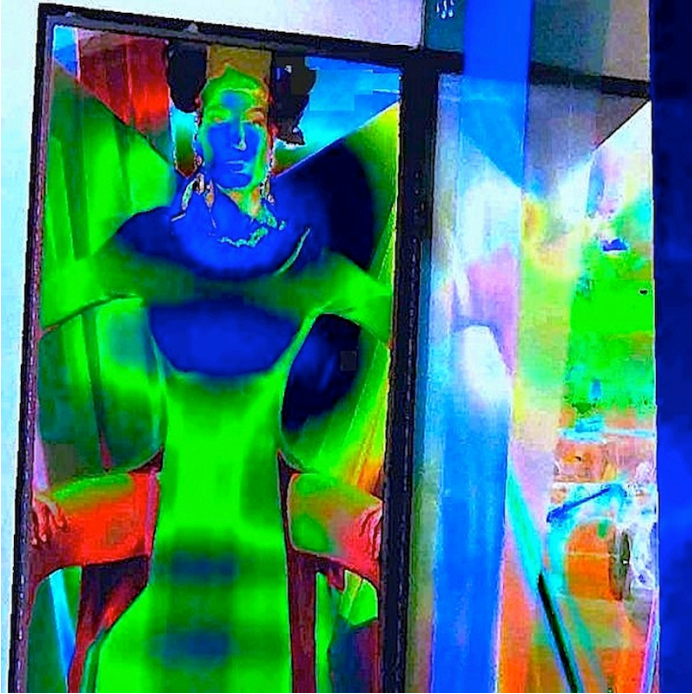
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15b Lloyd Road Singapore 239098 (co. reg. 201004398N)  
helpdesk 656.227.2902, fax 656.227.0213

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