

jonnie austen

Branding
581 Kamoku Street
United States

View the full portfolio at http://www.thecreativefinder.com/pono_streetwear

Professional Experience and Curriculum Vitae

i'm a surfer, skater and esigner from Honolulu, Hawai'i :D

Previous Clientele

Please kindly get in touch for more information.

Awards and Accolades

jonnie austen - designer resume'

Throughout his professional career jonnie austen has been involved in virtually every aspect of the visual and digital design industry. Born and raised in Honolulu to an Hawaiian ohana of ali'i heritage and a proud alumnus of the Kamehameha Schools, he began his extensive professional career while he was still studying fine arts at the University of Hawaii. jonnie soon became fascinated with photography and ultimately chose it as the ideal medium for his creative expression.

His passion for photography led jonnie to start his first professional venture, a freelance photography studio in Honolulu. He specialized in advertising and fashion photography and soon his natural artistic talent and creativity came to the attention of some top advertising art directors who recommended that jonnie study photography and graphic design at the Art Center College of Design in Los Angeles - considered by most advertising and design professionals to be the world's premier advertising design school.

While attending Art Center jonnie also accepted freelance photography assignments from major Hollywood record labels. After a couple of years of freelance work around Hollywood he returned to Hawaii and opened his own creative design studio where he continued to develop his talents and hone his skills in virtually every aspect of advertising, graphic design and visual media.

jonnie earned an associate degree in computer graphics with high honors and has also taught computer graphics and website design college courses.

jonnie's design studio, Dignible Dreams, produced the advertising and graphic design that make up the impressive creative work that can be found in his design portfolio.

jonnie has also been the art director and lead graphic designer at Austen Design, Chameleon Productions, Reality Entertainment and HonStudios. jonnie was responsible for creative design as well as promotions, marketing and publicity for these firms.

in addition to his own streetwear brands jonnie has designed streetwear for Kaimi HI, Occupy Streetwear, Phelony Clothing, Waikiki Surf, Galaxy, Kontrollled Kaos (mma), Hawaii Rides (moto-x), Dopamine Clothing, and A.I. Forever (a prospective surf apparel brand concept). Recently jonnie founded the one of his own streetwear apparel brands, pono streetwear llc. in 2012 jonnie will launch the first five of a projected 24 streetwear brands (most of which are in various stages of development). these first 5 brands include; pono streetwear, pono private label, urban rebel brand (urb), rephre808 (fka 808 represent, aka 808rep) and sk808 skateboards. jonnie's current plans are to launch these brands in the Summer and Fall of 2012.

Awards and Accolades

design, streetwear design, graphic design

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* foreign (non - u.s.) orders may incur added shipping costs

\$35.00 * tax, shipping
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Your Price is Only:

\$28.00

Limited Edition Design
Available by Pre-Order Only!
(allow for up to 6 - 8 week delivery)

Koa Warrior Tee



chocolate brown tee
sku #PNO-10008-CB



cardinal red tee
sku #PNO-10008-CR



military green tee
sku #PNO-10008-MG



sapphire blue tee
sku #PNO-10008-SB



purple tee
sku #PNO-10008-PT



ice grey tee
sku #PNO-10008-IG



black tee
sku #PNO-10008-BK

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Live Pono Tee



cardinal red tee
sku #PNO-10004-CR



chocolate brown tee
sku #PNO-10004-CB



military green tee
sku #PNO-10004-MG



sapphire blue tee
sku #PNO-10004-SB



purple tee
sku #PNO-10004-PT



ice grey tee
sku #PNO-10004-IG



black tee
sku #PNO-10004-BK

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Pono Ali'i Tee



ice grey tee
sku #PNO-10007-IG



cardinal red tee
sku #PNO-10007-CR



military green tee
sku #PNO-10007-MG



chocolate brown tee
sku #PNO-10007-CB



purple tee
sku #PNO-10007-PT



sapphire blue tee
sku #PNO-10007-SB



black tee
sku #PNO-10007-BK

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Pono Archapelago Tee



military green tee
sku #PNO-10002-MG



cardinal red tee
sku #PNO-10002-CR



ice grey tee
sku #PNO-10002-IG



chocolate brown tee
sku #PNO-10002-CB



purple tee
sku #PNO-10002-PT



sapphire blue tee
sku #PNO-10002-SB



black tee
sku #PNO-10002-BK

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Pono Big Logo Tee



purple tee
sku #PNO-10001-PR



cardinal red tee
sku #PNO-10001-CR



ice grey tee
sku #PNO-10001-IG



chocolate brown tee
sku #PNO-10001-CB



military green tee
sku #PNO-10001-MG



sapphire blue tee
sku #PNO-10001-SB



black tee
sku #PNO-10001-BK

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Pono Isles Tee



sapphire blue tee
sku #PNO-10003-SB



cardinal red tee
sku #PNO-10003-CR



military green tee
sku #PNO-10003-MG



chocolate brown tee
sku #PNO-10003-CB



purple tee
sku #PNO-10003-PT



ice grey tee
sku #PNO-10003-IG



black tee
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Limited Edition Design

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Pono Konane Tee



purple tee
sku #PNO-10006-PR



cardinal red tee
sku #PNO-10006-CR



ice grey tee
sku #PNO-10006-IG



chocolate brown tee
sku #PNO-10006-CB



military green tee
sku #PNO-10006-MG



sapphire blue tee
sku #PNO-10006-SB



black tee
sku #PNO-10006-BK

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Pono Logo Tee



black tee
sku #PNO-10009-BK



cardinal red tee
sku #PNO-10009-CR



ice grey tee
sku #PNO-10009-IG



chocolate brown tee
sku #PNO-10009-CB



purple tee
sku #PNO-10009-PT



sapphire blue tee
sku #PNO-10009-SB



military green tee
sku #PNO-10009-MG

15b Lloyd Road Singapore 239098 (co. reg. 201004398N)
helpdesk 656.227.2902, fax 656.227.0213

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Niho Mano Tee



military green tee
sku #PNO-10005-MG



cardinal red tee
sku #PNO-10005-CR

ice grey tee
sku #PNO-10005-IG

chocolate brown tee
sku #PNO-10005-CB

purple tee
sku #PNO-10005-PT

sapphire blue tee
sku #PNO-10005-SB

black tee
sku #PNO-10005-BK

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Restore the Nation Tee



sapphire blue tee
sku #PNO-10010-SB



cardinal red tee
sku #PNO-10010-CR

military green tee
sku #PNO-10010-MG

chocolate brown tee
sku #PNO-10010-CB

purple tee
sku #PNO-10010-PT

ice grey tee
sku #PNO-10010-IG

black tee
sku #PNO-10010-BK

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