View the full portfolio at http://www.thecreativefinder.com/polymethodology

Professional Experience and Curriculum Vitae

Buice, who grew up on the beaches of Los Angeles, likens boardsports to marketing. "Marketing is like a wave: every one has its own shape and form, its own challenges," he enthused. "It's how you adjust to the challenge that will give you a successful ride. (Airwalk) ...taps into my core passion. That's what I grew up with. We want to bring authenticity to every brand in our portfolio." -BRANDWEEK Magazine by Sandra O'Laughlin

Previous Clientele

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Awards and Accolades Please kindly get in touch for more information.

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