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#### **Professional Experience and Curriculum Vitae**

professional graphic designer, researcher and post-graduate level professor in the field of visual communication.

creative director and manager at pizelato immagine corporativa<sup>™</sup>, firm specialized in brand and corporate identity systems, which has been recognized and awarded in several countries such as france, china, united states, slovakia, germany, taiwan, italy, england, netherlands, indonesia and, of course, in mexico, in addition its work has been published in graphic design books and specialized magazines in america, europe and asia result of passion and continuous effort in each project.

university and postgrade professor since 2004 at recognized education institutes such as de la salle bajio university and leon university in guanajuato mexico, providing several graphic design and advertising subjects, that's why i kept upgraded day by day, also doing some investigations about several subjects about visual communication.

#### **Previous Clientele**

with over 10 years as a professional graphic designer I have participated in several projects development of corporate identity systems for different kind of industries like construction, mining, transportation, agricultural, beauty, footwear, coatings, toys and education sectors also for food and beverages producers, supermarkets, restaurants, and diferent kind of professional services such as communications, advocacy, art restoration, architectural, global commerce, systems, financial services and some more.

http://www.behance.net/pizelato

### Awards and Accolades

#### > from april 2001

at pizelato immagine corporativa as creative director and general manager doing general administrative coordination activities, design and development of graphic design and advertising professional projects directed to the national and international business markets.

> from november 2000 to april 2001

at grupo roussel firm as junior graphic designer and webmaster doing design, development, production and supervising graphic design and multimedia projects for diferent kind of local and national costumers.

> from july 2000 to november 2000

at cibermx firm as junior graphic designer and webmaster doing design, development, production and supervising graphic design and multimedia projects for different kind of local and national costumers.

...

master in advertising from de la salle bajio university [2002-2004] graphic design bachelor degree from de la salle bajio university with honors [1996-2000] http://www.linkedin.com/in/pizelat@@Doyd Road Singapore 239098 (co. reg. 201004398N) Awards and Accolades helpdesk 656.227.2902, fax 656.227.0213

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2012 | summit creative awards (usa) | top agency

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