

Lorenzo Petrantoni

Illustration
Viale Gorizia, 7
20144 Milano
Italy
Italy

View the full portfolio at <http://www.thecreativefinder.com/petrantoni>

Professional Experience and Curriculum Vitae

My name is Lorenzo Pietrantoni. I was born in Genoa in 1970 and then moved to Milan where I graduated in a graphical school. I started working as an art director for Young & Rubicam France and later on moved back to Italy where I still live and work.

My passion for graphic design together with a passion for the period of the late '800 brought me to create illustrations, through the assembly of images retrieved from old dictionaries of that period, giving life again to books, events and characters that would otherwise have been forgotten on the shelves of some dusty bookshops.

I have created advertising campaigns, collaborated with international reviews and displayed in various exhibitions all around the world. I also recently completed my book that will be published soon. On the 30th of August I will be displaying in the Illustrative exhibiton 07 in Berlin. I am registered at the 59th Demi Brigade de ligne of Marengo and I love Perrier.

Previous Clientele

2005 Nike advertising campaign in China with JWT Shanghai. Testimonial Maria Sharapova. (China)

2005 Illustrations for the Rodeo magazine (Italy)

2005 Illustration for Coffeehouse in Los Angeles (USA)

2006 Cover of the Flaunt magazine (Canada)

2006 Illustration for Men's Health magazine (USA)

2006 Cover of the catalogue of Urban Outfitters clothing company (USA)

2006 Collaboration with Chandelier advertising agency in New York (USA)

2006 Publication on the English advertising Annual D&AD (English)

2006 Collaboration with the Strawberry Frog Amsterdam (Olanda)

2007 Collaboration with the advertising Agency "72andSunny" for the Bugaboo Daytrips catalogue (USA)

2007 Collaboration with the Russian magazine Esquire (Russian)

2007 Collaboration with the Spanish magazine Madriz (Spain)

2007 Collaboration with the American magazine The New York Times Style (USA)

2007 Collaboration for the magazine IDN (China)

2007 Installation for Grey advertising agency in Paris (France)

2007 Collaboration with Chandelier advertising agency in New York (USA)

Awards and Accolades

Please kindly get in touch for more information.

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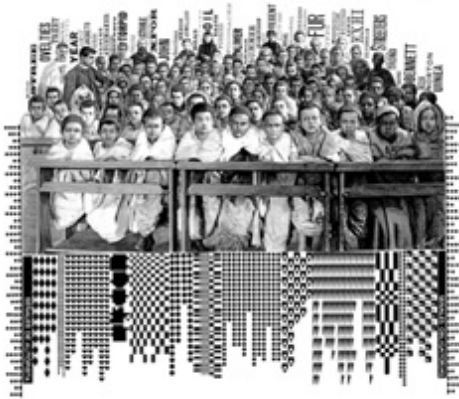
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