

Paul Lackner

Design Agency
United States

View the full portfolio at <http://www.thecreativefinder.com/paulgeorgelackner>

Professional Experience and Curriculum Vitae

Paul Lackner has been a designer for over 35 years. Illustration, graphic design, branding and all forms of digital experiences are his specialties. Web sites he has designed & developed have won National Addy Awards as well as many regional and local accolades. Three different sites he designed have also been featured on Communication Arts Site-Of- The-Day, two making the Site-Of- The-Week. Paul's illustration and design work (both digital and analog), has also been featured by the New York Society of Illustrators.

Previous Clientele

A. T. Kearney (USA), Aclima (Norway), Adventure Journal (CA, USA), Alfa Ski (Norway), Alfa Boot (Norway), Atlantic Rivers Outfitting Co (Canada), Bell Canoe (MN, USA), Better Homes & Gardens (IA, USA), Bushnell Sports Optics (NY, USA), Cabela's (NE, USA), Cervo Rosso (Switzerland), Chicago Fire Pro Soccer (IL, USA), Chota Outdoor Gear (NY, USA), College Football Hall Of Fame (GA, USA), Cortland Fly Line (NY, USA), Creative Collective (NY, USA), Edible Communities (CA, USA), Enemy Tree (CO, USA), Fly Gal Ventures (Canada), From My Dining Table (Italy), ImprovementHub (NJ, USA), Kinfolk Magazine (Denmark), Kubby (CA, USA), Labrador Records (Sweden), Liberty Skis (CO, USA), Loop Tackle Design (Sweden), Midfjardara Lodge (Iceland), Mosaiscope (OR, USA), Mt. Borah (WI, USA), National Geographic (WDC, USA), Norrøna AS (Norway), Ørretins Rike (Norway), Outside Magazine (IL, USA), Pacific Cycle (WI, USA), Pawzr (IL, USA), Perception Kayaks (NC, USA), Ram Golf (NY, USA), Reader's Digest (NY, USA), Redfeather Snowshoes (WI, USA), Reelfinatics (IL, USA), Samsung (South Korea), So It Goes Magazine (England), St. Croix Rods (WI, USA), Stormy Kromer (MI, USA), StorySnap (Switzerland), Swedish Match (Sweden), Sweet Paul Magazine (NY, USA), The Basic Cookbook (Iceland), The Cook's Atelier (France), The Financial Times (London, NY, UK/USA), US Ski Team (CO, USA), UW-Madison Athletic Department (WI, USA), Vortex Optix (WI, USA), WhiteSpace (Hong Kong) and too many major publishers to list.

Awards and Accolades

Please kindly get in touch for more information.

Awards and Accolades

Communication Arts (USA), New York Society Of Illustrators (USA), National AdFed (USA) Grafil (Norway), Art Directors Club für Deutschland (ADC) e.V in Hamburg (Germany), German Web Award (GWA) (Germany), GWA Site Of The Day (Germany), AWWWARDS (Spain), CSS Light Feature (USA), Top 10 Design Firm (USA), Top Interactive Agencies (Global)

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RISK MANAGEMENT

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FINANCIAL ENGINEERING

Asset pricing, risk analysis and product structuring

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Financial modeling, M&A, valuation and credit risk analysis

OPERATIONS & COMPLIANCE

Broker-dealer compliance & financial regulation depth

PORTFOLIO MANAGEMENT

Strategic asset allocation, portfolio performance & risk management

RISK MANAGEMENT

Credit, derivatives, fixed income & portfolio risk management, assessment & regulation

ACCOUNTING

THE ACCOUNTING CAREER STREAM IS A PRACTICAL, APPLICATION-BASED PROGRAM OF STUDY DESIGNED TO EQUIP CANDIDATES WITH A BROAD ARRAY OF FINANCIAL ACCOUNTING SKILLS. CANDIDATES WILL LEARN ABOUT THE FUNDAMENTALS OF ACCOUNTING INCLUDING ACCOUNTING STANDARDS, BROKERAGE ACCOUNTING, REGULATORY REPORTING, ACCOUNTING FOR MERGERS AND ACQUISITIONS, AND DERIVATIVES AND HEDGE ACCOUNTING.

VIEW CURRICULUM

FINANCIAL ENGINEERING

THE FINANCIAL ENGINEERING CAREER STREAM IS A TECHNICAL PROGRAM COVERING CONCEPTS AND TOOLS EMPLOYED IN ASSET PRICING, RISK ANALYSIS, AND PRODUCT STRUCTURING. IT EMPHASIZES THE PRACTICAL APPLICATION OF NUMERICAL TECHNIQUES TO ALL ASSET CLASSES, INCLUDING FIXED INCOME, CREDIT, EQUITY, FOREIGN EXCHANGE, AND STRUCTURED PRODUCTS. THE TECHNIQUES COVERED INCLUDE MONTE CARLO METHODS, RATE-BI EXERCISES AND RATE ELEMENT TECHNIQUES. VBA AND MATLAB ARE THE PRIMARY PROGRAMMING TOOLS. LIVE DATA ARE ACCESSIBLE FROM OUR IN-CLASS BLOOMBERG PROFESSIONAL TERMINALS TO GROUND THE TECHNIQUES IN REAL-WORLD APPLICATION.

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INVESTMENT BANKING

OUR INVESTMENT BANKING CAREER STREAM ADOPTS A LEARN-BY-DOING APPROACH. STUDENTS WILL ACQUIRE A COMPREHENSIVE SET OF PRACTICAL SKILLS. THE PROGRAM EMPLOYS WORKED EXAMPLES, REAL-WORLD CASE STUDIES, AND FINANCIAL DATA ANALYSIS TO FACILITATE LEARNING. COURSES COVER ACCOUNTING CONCEPTS, FINANCIAL MODELING, VALUATION, MERGERS AND ACQUISITIONS, AND CREDIT RISK ANALYSIS, AND INCLUDE AN OVERVIEW OF FINANCIAL INSTRUMENTS.

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OPERATIONS & COMPLIANCE

OUR OPERATIONS AND COMPLIANCE CAREER STREAM SPECIFICALLY REFLECTS THE EMERGENCE OF COMPLIANCE AND OPERATIONAL RISK MANAGEMENT AS AN INDEPENDENT GOVERNANCE FUNCTION WITHIN THE FINANCIAL SERVICES INDUSTRY. THE WHEAT WALL STREET GOES TO SCHOOL™ STREAM PROVIDES AN IN-DEPTH REVIEW OF EXISTING REGULATION INCLUDING Dodd-Frank and Sarbanes-Oxley. CANDIDATES ARE PREPARED TO IMPLEMENT MEANINGFUL RISK ASSESSMENTS, PRODUCE INTELLIGIBLE RISK MANAGEMENT INFORMATION, AND ENGAGE IN CUTTING-EDGE RISK MODELING. THERE IS PARTICULAR EMPHASIS ON THE OPERATIONAL RISK AND COMPLIANCE CHALLENGES FACING BROKERS AND DEALERS.

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PORTFOLIO MANAGEMENT

OUR PORTFOLIO MANAGEMENT CAREER STREAM IS DESIGNED TO EQUIP PORTFOLIO MANAGERS AND SUPPORT PERSONNEL WITH A SOUND UNDERSTANDING OF THE TOOLS AND TECHNIQUES EMPLOYED TO MANAGE ALL MAJOR ASSET CLASSES, INCLUDING ALTERNATIVE INVESTMENTS. COURSE 0 EARNINGS COVER A WIDE VARIETY OF SUBJECTS INCLUDING PERFORMANCE MEASUREMENT AND ATTRIBUTION, PORTFOLIO RISK MANAGEMENT, REBALANCING, NAME, ACCOUNTING CONCEPTS, TECHNICAL ANALYSIS, STRATEGIC ASSET ALLOCATION, AND WEALTH MANAGEMENT.

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RISK MANAGEMENT

THE RISK MANAGEMENT CAREER STREAM EMPHATICALLY CANDIDATES TO EVERY ASPECT OF RISK MANAGEMENT FROM THE TECHNIQUES AND CONCEPTS EMPLOYED TO MEASURE RISK TO AN ANALYSIS OF EVER-EVOLVING PROBABILISTIC RISK REGULATIONS. THE STREAM COVERS THE PRINCIPLES OF RISK ASSESSMENT AND MANAGEMENT, CREDIT RISK, DERIVATIVES RISK MANAGEMENT, FIXED INCOME RISK, AND THE RISK MANAGEMENT OF INVESTMENT PORTFOLIOS.

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WHAT MAKES NYIF DIFFERENT?

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ACCOUNTING

The Accounting Career Stream is a practical, application-based program of study designed to equip candidates with a broad array of financial accounting skills. Candidates will learn about the fundamentals of accounting including accounting standards, brokerage accounting, regulatory reporting, accounting for mergers and acquisitions, and derivatives and hedge accounting.

The Accounting Career Stream is comprised of courses used in three professional certification programs and a variety of in-depth special topics courses delivered over more than 200 class hours. The courses cover the accounting material required for the CFA designation in addition to comprehensive coverage of accounting principles and concepts relevant to the financial services industry.

COURSE	CERTIFICATE	NYIF CREDITS
Accounting 101	Investment Banking	40
Accounting for M&A	Mergers and Acquisitions	0
Advanced Financial Statement Analysis	Special Topics	10
Analysis of Financial Institutions	Special Topics	10
Brokerage Accounting	Brokerage Operations	0
Brokerage Accounting and Regulatory Reporting	Special Topics	12
Comparing U.S. GAAP and IFRS	Special Topics	10
Corporate Finance & Valuation Methods	Investment Banking	40
Derivatives & Hedge Accounting	Special Topics	10
Financial Accounting 101	Special Topics	10
Financial Analysis of Insurance Companies	Special Topics	10
Financial Statement Analysis	Special Topics	10
Securities Analysis	Special Topics	10

NYIF PROFESSIONAL CERTIFICATES

Core Skills		70%
Brokerage Operations		10%
Mergers & Acquisitions		20%

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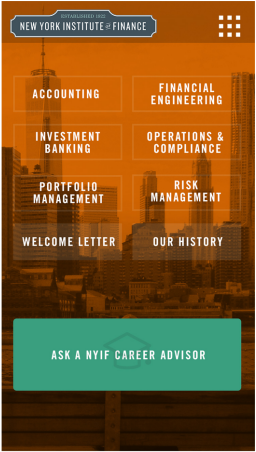
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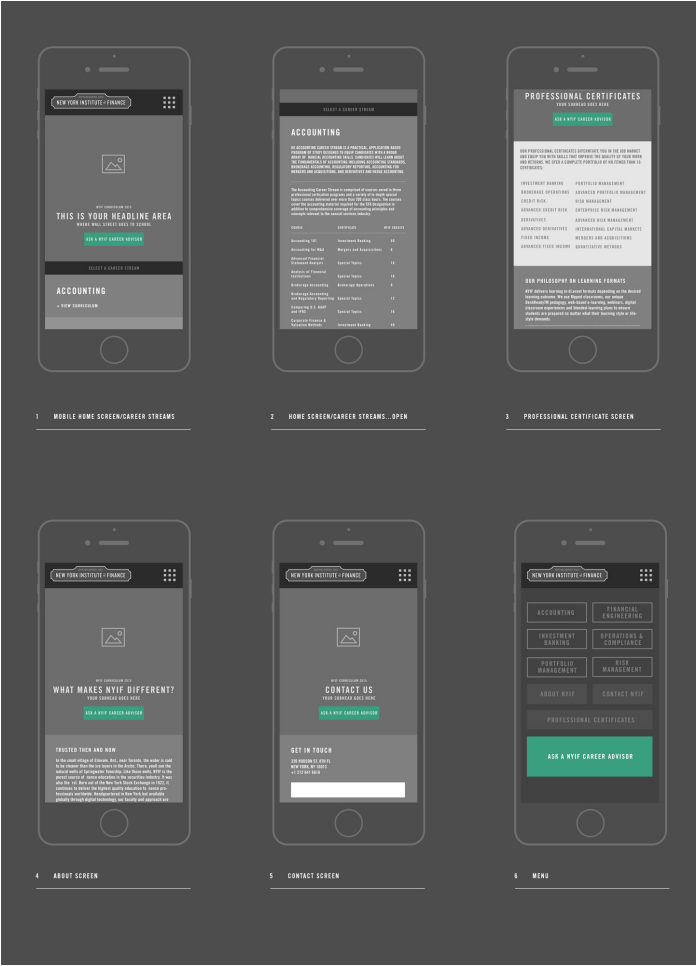
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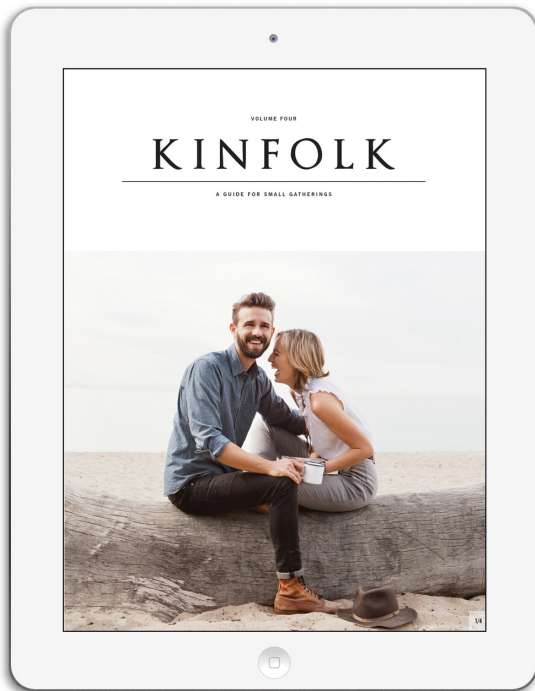
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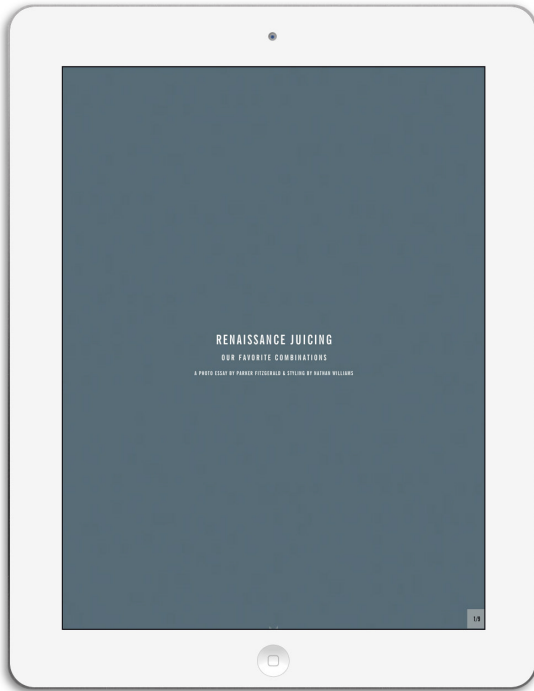


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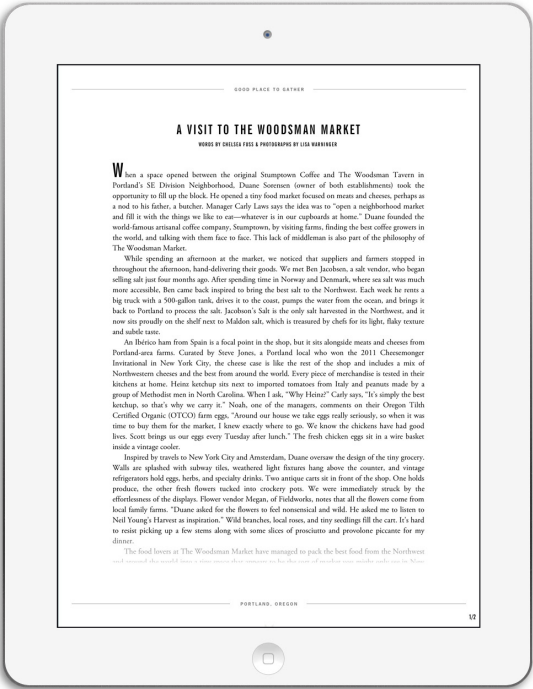
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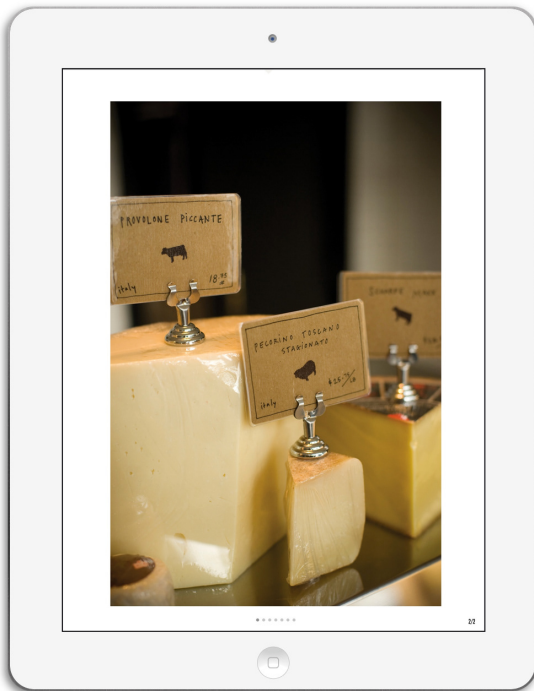
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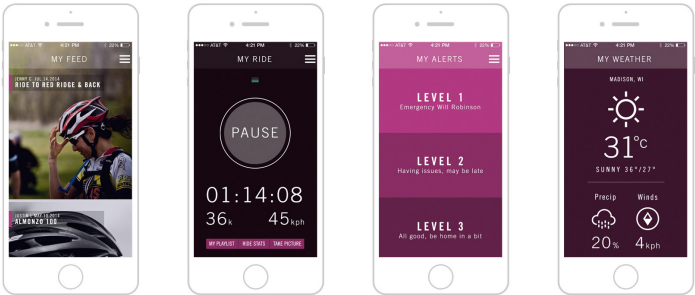
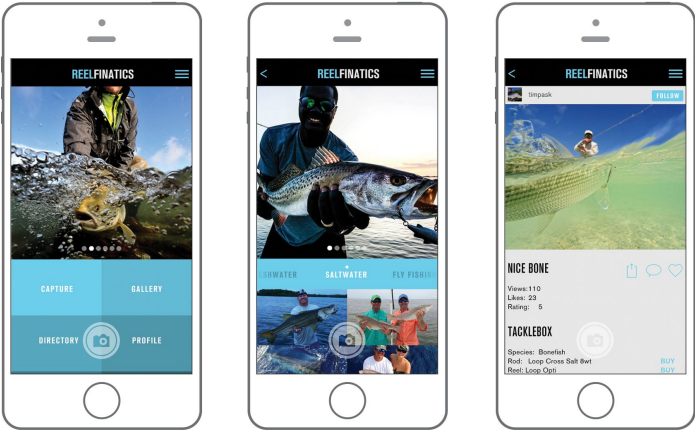
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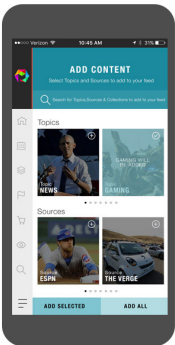
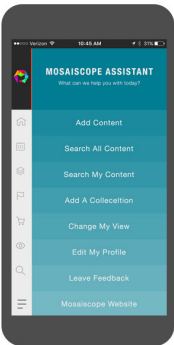
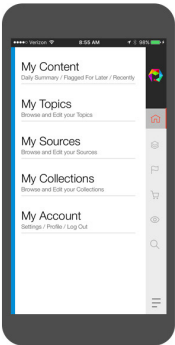
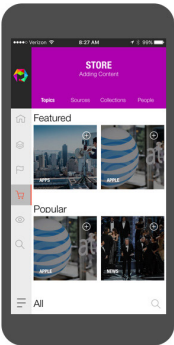
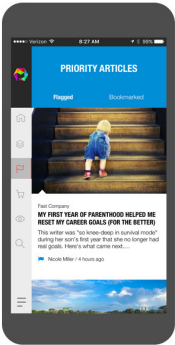
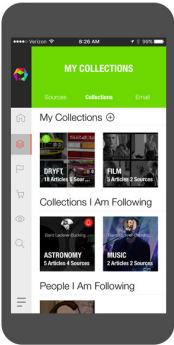
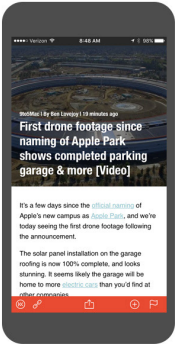
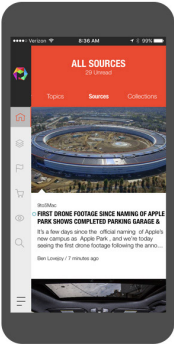
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