

# Nick McKay

Magazine  
Tashidene Cottage  
Tuckett Lane  
Bristol BS16 1LU  
United Kingdom

View the full portfolio at <http://www.thecreativefinder.com/nickmckay3959>

## Professional Experience and Curriculum Vitae

Nick McKay is a freelance graphic designer specialising in magazine design. He has over 25 years industry experience working on all types of magazines from new launches, relaunches and redesigns down to individual page layouts. He has been shortlisted twice at the Magazine Design & Journalism Awards – Best Design Business Magazine for Whitepaper in 2002 and Best Magazine/Redesign for New Humanist in 2007.

Since 2006 he has worked independently as a freelance designer based in Bristol and is currently looking for new clients.

Have a look through his portfolio website at [www.nickmckaydesign.com](http://www.nickmckaydesign.com) and if you like what you see please get in touch on 07850 374 681.

## Previous Clientele

EMAP, IPC, BBC Magazines, Newtrade, Imagine Publishing, Bauer, EMPplc, Rationalist Association, Anthem Publishing, Merricks Media, Media Clash, RPA Publishing, Guild of Machine Knitters, Flat Living, Adrenaline Publishing, Royal Buckinghamshire Hospital, Beagle Welfare, Cornerstone, SPES, Mach Acoustics, Key IP, RAC, London Philharmonic Orchestra, Bunbury Cricket Club and Commission for Racial Equality

## Awards and Accolades

September 2006 – Present  
Freelance graphic designer  
Nick McKay Design

Recent projects include editorial design for magazines as diverse as Retail Newsagent, New Humanist, Machine Knitting Monthly, Flat Living & Guild of Machine Knitters.

Complete magazine redesigns for Retail Newsagent, Flat Living, Machine Knitting Monthly, Guild of Machine Knitters, News on the Block

Branding and identity work for Royal Buckinghamshire Hospital, Beagle Welfare, Cornerstone, SPES, Rationalist Association, Mach Acoustics

Previous projects include a complete redesign of New Humanist (shortlisted for Best Redesign at the Magazine Design and Journalism Awards 2007), complete redesigns of Business Travel World and various magazine, print and web design projects for BBC, EMAP, Imagine, Key IP, Anthem, Media Clash and Merricks Media.

April 1995 – September 2006

Designer

Local Government Chronicle and Whitepaper at EMAP

Successful completion of three redesigns of Local Government Chronicle working closely with different editors and publishers. After each redesign, circulation increased against a background of a shrinking market.

Design and art direction of a new launch – Whitepaper, a monthly title aimed at public sector managers. Shortlisted for Best Designed Business Magazine at the Magazine Design Awards 2002.

Day to day tasks include planning the evolution of the magazine, art direction of photography and illustration, managing the design assistants work load

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