

Franz Buzawa

Art Direction
United States

View the full portfolio at <http://www.thecreativefinder.com/newpath>

Professional Experience and Curriculum Vitae

FREELANCE GRAPHIC DESIGNER?January 2005–Present

- One of two designers responsible for implementing The Institute of Contemporary Art's recently revised brand, including designing materials for every facet of their communication strategy.
- Development and design of cross-media marketing solutions including print collateral, tradeshow graphics and HTML emails for small to mid-size businesses and nonprofit organizations located in the Boston-Metro area.

FULL-TIME GRAPHIC DESIGNER?January 2002–November 2004

- Lead Designer for best-selling video game titles such as Dragonball Z and Neverwinter Nights.
- Designed a wide range of innovative marketing materials, including specialized packaging and in-store displays that strengthened brand recognition in a crowded and highly competitive market.

FREELANCE PRINT PRODUCTION ARTIST?December 2000–December 2001

- Developed a successful freelance practice in Washington, DC, and Boston, MA, by offering clients expertise and demonstrated skill as a Production Artist; projects included trade and educational publications, catalogs, annual reports and marketing collateral.

FULL-TIME PRINT PRODUCTION ARTIST February 1998–November 2000

- Lead Production Artist for award-winning identity programs, design guidelines and annual reports for a client base that included multi-national corporations, government institutions and nonprofit organizations.
Played a key role in the production and installation of exhibit and environmental graphics for the National D-Day Museum, New Orleans, LA, and the New York City headquarters of Major League Baseball.

EDUCATION

- Yale University School of Art?New Haven, CT?1991–1993
- School of Visual Arts?New York, NY?1982–1986

AWARDS

- Museum Publications Design Competition?2008, 1st prize in the Calendars of Events category
- The Art Directors Club 79th Annual Awards?2000, Merit Award for Production Artist, Ibid Identity Program
- Joan Mitchell Foundation Prize for Painting?1995, Awarded to outstanding artists by an anonymous panel of peers

ORGANIZATIONS

AIGA Boston, Activities include assisting with or acting as the lead organizer for numerous events and lecture series including the BoNE (Best of New England) show—a biannual exhibit that showcases the best work by graphic designers based in New England.

Previous Clientele

GRAPHIC DESIGN

The Institute of Contemporary Art, Boston, MA; American Repertory Theatre, Cambridge, MA; Newton Free Library, Newton, MA; Essex Museum, Salem, MA; Balance Point, Milford, NH; 25-Seven Systems Inc., Boston, MA; Cell Signaling Technology, Danvers, MA; Brody, Hardoon, Perkins & Kesten, LLP, Boston, MA; Atari Inc. Beverly, MA

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