

Dominik Heinrich

Creative Direction
Germany

View the full portfolio at <http://www.thecreativefinder.com/mrcreativerebel>

Professional Experience and Curriculum Vitae

my name is dominik heinrich, i work as a creative entrepreneur in the advertising industrie since 10 years. it was a wonderful, crazy and instructive time as i worked as owner, creative director and later as chief creative officer of an international ad-agency.

deep in my heart, i m still a creative rebel and now its time for transformation! just beeing creative and try to revolutionize the advertising world.

sounds snotty? maybe, but u need a target! and there are so many ways to help brands to communicate with their clients. AND the interaction of new and classic media. whoa!

so, i change my life, cause all our lifes are changing. day by day. just start the insurgence now! follow me and keep on walking.

i think, the advertising world we all know and love will change. the future is really different and we have to think in a new way. the agency model will die like it is today. you want to know more, feel free to ask me. :)

Previous Clientele

Bridgestone, Bahlson, Bentley, Ferrero, ING DiBa, Gothaer, Mammut, LTU, Sixt, Verivox, AKG by Harman, mondi, oracle, oerlikon, Spyder, canon/oce, Volkswagen, Panasonic

Awards and Accolades

Freelance (Innovative & Creative Concepts)

MR Creative Rebel

März 2011 – Aktuell (5 Monate) Munich

Innovative use of classical and new media: For example GranataPet Snack Check uses foursquare to check in at the billboard and dogfood comes out of a despencher -

<http://youtu.be/J3eYugmDQj4>

Chief Creative Officer

w/n GmbH | a member of samcon group

März 2009 – Dezember 2010 (1 Jahr 10 Monate)

Creative Director, Owner, Founder

Naylil / Germany

Januar 2005 – November 2009 (4 Jahre 11 Monate)

Creative Director, Owner, Founder

Naylil / Asia

Januar 2006 – April 2007 (1 Jahr 4 Monate)

Art Director

Freelancer

März 2002 – Dezember 2004 (2 Jahre 10 Monate)

Art Director Online

fabrique d' images digital media

15b Lloyd Road Singapore 239098 (co. reg. 201004398N)

helpdesk 656.227.2902, fax 656.227.0213

WWW.THECREATIVEFINDER1999 – 2002 (3 Jahre)

Awards and Accolades

3 times multimedia Award Winner (Best Website)

Dominik Heinrich

Creative Direction
Germany

View the full portfolio at <http://www.thecreativefinder.com/mrcreativerebel>