Jesse Hernandez

Advertising
8424 Great Circle Dr Suite 100
California City
United States

View the full portfolio at http://www.thecreativefinder.com/mobilemex Fax: 1 7608732526

Professional Experience and Curriculum Vitae
MULTICULTURAL MARKETING PROFESSIONAL
Successful brand builder with proven ability to lead cross-functional teams in development of strategic positioning, product and creative conceptualization for US Hispanic market. Contributions include market opportunity assessment, brand strategic and communications development and execution for traditional/digital media, promotion/shopper marketing, Community and Corporate communications. Experience encompasses diverse disciplines and Fortune 500 businesses. Fluent in English and Spanish.

Previous Clientele
StarCom, MediaVest, Alcance,Factory 360 and Tapestry and the list is long.

Awards and Accolades
Please kindly get in touch for more information.

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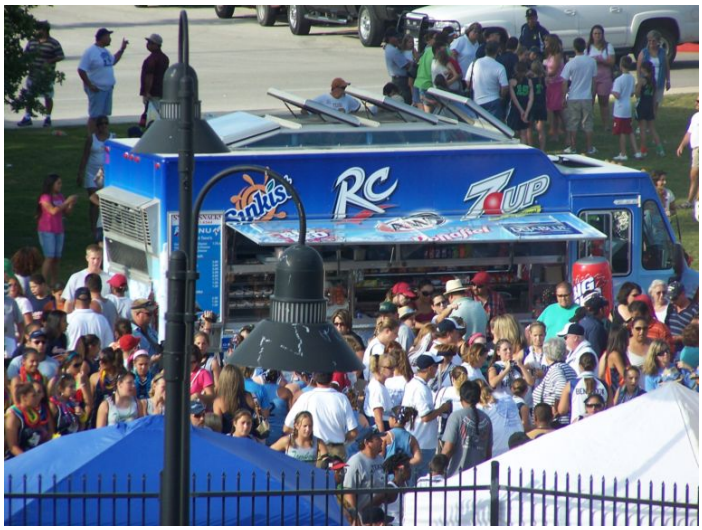

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