

# Melinda Moses

Artist Representation

United States

View the full portfolio at [http://www.thecreativefinder.com/melindamoses\\_artisanlife](http://www.thecreativefinder.com/melindamoses_artisanlife)

## Professional Experience and Curriculum Vitae

I'm a social marketer, always have been, but along with the internet came a switch from technology marketing to a commitment to help local artisans and master crafts people find new audiences, engage with admirers and acquirers alike, and generally raise the awareness level of fine craft here in the Boston area.

Giving my community the tools and knowledge to know what they can buy locally, made locally, and with the money re-invested into OUR community is also a big part, as is working with a team of like-minded people in Ashland, MA and beyond to spark a creative renaissance in our town.

With two decades of helping bleeding edge technology find and engage new markets with and through partners, perhaps my biggest value to an artisan, artist or crafts person (well, anybody really) is a steady stream of practical ideas for finding new audiences and creating strategies that make it easy for others to help you convert those audiences into fans and customers.

## Previous Clientele

Adobe, MIT Sloan CIO Symposium (developer of online community management platform), Keep Ashland Strong, Ashland, MA Farmers Market, The Privacy Club, MMR Motorsports, Deborah Stone Roth (Spirited Living), Dr. Susan R Meyer (Life Coach), Prime/CV Reunion (event co-chair and developer of continuing online community),

## Awards and Accolades

Please kindly get in touch for more information.

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