Illustration Kollwitzstr.52 10405 Berlin Germany

View the full portfolio at http://www.thecreativefinder.com/lulupp

#### **Professional Experience and Curriculum Vitae**

LULU\* gathered her first impressions of form and color in her mother's flower shop in Solingen, Germany, where she was born in 1977. This early inspiration is still visible in some of her fashion illustration work, while her other work refers to computer graphics or retro aesthetics. LULU\* creates her illustrations through a sophisticated process of combining hand-drawn motives with computer elements, which together make up the formal and technical synthesis defining LULU's widely appreciated illustration style.In 2002, LULU graduated with a degree in design from the Cologne International School of Design. After experiences working in San Franciso design firm Futurefarmers and Swiss design office Buero Destruct, she started to focus on her own work as an illustrator and settled in Berlin in 2003. After her first illustration work for Tyler Brulé at Wink Creative, she quickly became known as one of Germany's emerging talents in illusration design, working for clients such as Bloomingdale's and Mercedes Benz. In 2005 she was chosen as one of the 20 top visual artists by the American magazine "Print," and she was also shortlisted that same year by American Illustration. The following year, she was selected as one of the leading 100 talents in Germany in 2006. She is based in Berlin, where she lives with her husband and two daughters.

#### **Previous Clientele**

BASF Bloomingdales harvard buisness review glamour Ponds New York Times new parent golf for women Vogue Pelle Time YM seventeen magazine twist teen Vogue Korea teen Vogue USA madame figaro japon harpers bazaar japon BAILA japan InStyle US InStyle Australia next magazine natural health health magazine fashion magazine penguin group USA Swiss Daimler Chrysler Siemens mobile Marks & Spencer London Simon & Schuster...

#### **Awards and Accolades**

Please kindly get in touch for more information.

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