

# Laura Roeper

Producer  
United States

View the full portfolio at <http://www.thecreativefinder.com/lroeper>

## Professional Experience and Curriculum Vitae

After a CD at a major ad firm recruited me at my art gallery, I started a ten year career in the biggest agencies in Chicago, ending up as the Manager of Art buying services. Though grateful for my experiences, I missed the full creative end of my job and went back into the art field as a curator and freelance producer. I was then given the wonderful opportunity to work in video/tv utilizing all the skills I had honed in print. I feel my agency experience gives me a unique insight into vendor, agency, client relationships that is extremely needed and valued right now in our industries. The relationships I have been part of the last decade in the mad world of advertising have been the best tools I can bring to all my jobs. I also have my side project, <http://www.chicagonow.com/permanent-canvas>

## Previous Clientele

Jim Beam Global Brands, M&M Mars, Motorola, Cadillac, Levi's, Lazy Boy, Ashley Furniture, Corona, SC Johnson, Unilever, Kraft, GSK, Bretford, Rustoleum, VS, Skin & Bones, Tattootv, Richardroeper.com, Soulistic.

## Awards and Accolades

Producer for print, tv/video. Solid background in estimating, timelines and project execution with experience in negotiating high end photography and illustration, print and web based. Also video and film project experience with individuals and studios. Jobs tailored to each specific account. Proven ability to recognize and capitalize on marketing trends. Branding consultant for creative individuals to expand their capabilities in P.R. and Marketing.

Experience

FREELANCE CLIENTS, 2008 to present

KIM KNIGHT REPRESENTS — Producer, Project Manager

Full scale production duties, including casting, crew management, vendor selection, estimates, usage rights, negotiations, legal issues and invoices.

RUSTOLEUM — Producer, Project Manager

Large scale in-studio set shots, instructional full length videos, vendor selection, crew management

estimates, timing and invoices.

ABELSON-TAYLOR — Freelance Creative Consultant

Duties included producing, art buying, purchasing, timelines, estimates, copyright expertise and negotiations.

BEAM GLOBAL SPIRITS AND WINE COMPANY — Freelance Creative Consultant

Duties included producing, art buying, purchasing, timelines, estimates, copyright expertise and negotiations.

DRAFT/FCB — Freelance Creative Consultant

Duties included art buying, purchasing, timelines, estimates, copyright expertise and negotiations.

CHICAGO CANINE RESCUE — Public Relations

Coordinated fund raising, event awareness, media relations, and press releases for nonprofit no-kill shelter.

WORK EXPERIENCE

15b Lloyd Road Singapore 239098 (co. reg. 201004398N)

Rivet — Chicago/St Louis, 2008, Art Producer, helpdesk 656.227.2902, fax 656.227.0213

WWW.THECREATIVEFINDER.COM Clients: Glaxco Smith Kline, Polaroid, McNeil/Splenda, Kellogs, Microsoft, Ebay Coordinate, help select and recommend photographers and illustrators. Stay within budget, and timing with estimates and production schedules. Prepare detailed

# Laura Roeper

**Producer**  
**United States**

View the full portfolio at <http://www.thecreativefinder.com/lroeper>