

# Loïc Sattler

Graphic Design  
70190 STUTTGART  
GERMANY  
Germany

View the full portfolio at <http://www.thecreativefinder.com/loicsattler>

## Professional Experience and Curriculum Vitae

Loïc J. Sattler is currently crafting creative campaigns as an Art Director at TBWA\Paris. Since 1999, Loïc has proven his design-skills in web-design, multimedia, print collateral, clothes styling, and corporate identity. He features clients such as Coca-Cola, Mercedes, Adidas, L'Oreal, Warner Brothers, IBM, and Design Council London...

In 2003, he launched his platform Lysergid.com into virtual orbit, where he showcases selected artistic and professional works.

The creative works made on Lysergid are strong, tense and colourful. Bright and Vivid creations that are often composed around a gravity center.

That's why Loïc has this surname of Lysergid, which is the technical word for the LSD, the concentrated capsule of colours and illusions.

Loïc was awarded a Master's Degree in New Media Theory in Germany in 2005 which made him feel the urge to share his knowledge. This is why he is devoted to people who share his passion, by attending and organizing conferences, building-up design related events, teaching in schools, and writing articles and interviews for communities and magazines.

Loïc has constantly been driven by enthusiasm. Inspired by everything, everywhere, he's the type of guy who is in love with visual creation. His aim is to be understood as an individual who wishes to take things further by empowering his profession to the best of his ability.

## Previous Clientele

Mercedes Group - Publicis  
Shooting + A4 sleeve building  
Burn (Coca-Cola group) - FullSIX  
Brand Strategy, 2007 IM campaign, Keyvisuals SNCF - TGV 25 ans - FullSIX  
Keyvisuals & Print campaign / Viral sites Web presence  
Intranet and Extranet Art direction

Global web + print intranet art direction

2007 Web presence

2007+ Brand Strategy, Art director on project

IMC Campaign, 2007 brand Strategy / 2007 Keyvisual  
Playball webiste creation + building

3D modeling + Movie direction + Effects directions Global campaign building for 2005

3D modeling + Effects for A Day of Thunder e-cards creation and building

3D modeling + Film + Print creation for IBM servers Shooting + Print campaign

Web site building

Web site AD and creation, online brand strategy

Web site update

"Johnny Hallyday" campaign, with global print creations

A3 Print creation

Global print campaign

15b Lloyd Road Singapore 239098 (co. reg. 201004398N)

Flash design / AD for SFR / SFR 3G Shooting + Print campaign  
helpdesk 656.227.0213, fax 656.227.0213

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Pantene Web Site update MMs football site creation + building

Suzy-Wan website update

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