## **Alex Lexitricity**

#### Filmmaking United Kingdom

View the full portfolio at http://www.thecreativefinder.com/lexitricity

#### **Professional Experience and Curriculum Vitae**

Alex Sufit (aka Lexitricity)

Film director with a background in Illustration. I grew up between London and France on a diet of Art-House cinema and MTV.

'Gentlemen in Squalor', which is set in the prohibition era and stars British actor Dexter Fletcher, is my music video 'homage' to Bugsy Malone. It has won the jury prize at the Sacramento Film & Music Festival and the Amsterdam Film Festival, amongst others. Most recently, I directed a video for GRAMMY-nominated artists LMFAO, which was a finalist of Channel 4's Tuborg Liquid Soundtrack.

My commercial credits includes the 'Only in Belfast' TV spots and Danone (Bonafont mineral water), a promo for the BornShorts Film Festival shot on 35mm at Pinewood and a book trailer for best-selling author Susan Lewis, Random House publishing.

I've also written and directed a number of shorts films, including black comedy 'The Morning After', 'Blink' a micro thriller broadcast on Canal+ and 'How Not To Say I Love You' which was selected for 'Jeunes Auteurs en Europe' at the Amiens Film Festival.

#### **Previous Clientele**

Commercial clients include: Danone, Penguin Books USA, Random House Publishing and the Institute of Contemporary Arts (ICA) in London.

#### **Awards and Accolades**

Please kindly get in touch for more information.

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Van Gogh Award in World Cinema, Amsterdam Film Festival Award of Merit, The Indie Festival, California Jury Award, Music Video, Sacramento Film & Music Festival Best Music Video, Limelight Film & Arts Awards Festival Favourite Trophy, OneCloudFest Best Music Video, London Short Film Festival

Professional Member of the Directors Guild of Great Britain

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