Design Agency 13 St Matthews Street Ipswich Suffolk United Kingdom

View the full portfolio at http://www.thecreativefinder.com/leemears

Professional Experience and Curriculum Vitae

I'd like to introduce myself to you, I'm Lee Mears a Freelance designer who has been trading under the name of Principal Design for almost 10 years.

I have experience of developing concept designs from medical products to consumer products with one of my concept designs being short listed into the top ten consultancies from across Europe, this was for the 'Toshiba Hard Drive Challenge'. Along side Concept Design and Development I have vast experience in Branding & Graphic Design in both digital and physical print. More recently I have turned my skills (where I am combining both Concept design and Graphic design) to Software Design with a focus on User Interface and Interaction Design, where I have a number of product out in public consumption.

In the past I have worked with small start ups through to large companies like the BBC, Splash Media and British Energy / EDF Energy. I work flexibly with companies so this could be converting 2D drawings into 3D models, preparing presentations, assisting with CAD modeling on tight deadlines, rendering your models or helping with concept generation and development.

You can see samples of my work on my website @ www.principaldesign.co.uk or on my youtube channel @ http://www.youtube.com/user/PrincipalDesign/featured

I would be delighted to either talk over any project big or small and at any stage of the design process, so please do not hesitate to contact me.

Thanks your for your time,

Lee

Previous Clientele

British Energy EDF Energy Jacobs Splash Media for the BBC Panaramix TMAC

Awards and Accolades

Portfolio of work is available at;

www.principaldesign.co.uk http://www.youtube.com/user/PrincipalDesign/videos

My latest software project is now in BETA and you are able to download and play. Everything you see in relation to this project has been designed and produced my myself as the sole designer on the project www.ggicworks.com

helpdesk 656.227.2902, fax 656.227.0213

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Please kindly get in touch for portfolio works.







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