

Luca Casini

Product Design
via Settembrini, 28
20124 Milano
Italy

View the full portfolio at <http://www.thecreativefinder.com/luca-casini>

Professional Experience and Curriculum Vitae

Luca Casini Design Studio and CASINI STUDIO have been founded in Milano, Italy in 1997 - A multidisciplinary industrial design firm which spaces from home and fashion accessories to technological products, working for renowned leading companies prevalently in Europe and in United States. The studio based in the center of Milano is directed by Luca Casini and is connotated by small dimensions and by a familiar atmosphere, privileging "quality to quantity" in the design process approach. Casini Studio offers design services from product design and 3D development to graphics and image consultancy. Luca Casini recently started also a research lab oriented to limited edition art-furniture production.

Previous Clientele

some collaborations: arcade avec®, asa selection®, atoma®, auerhahn®, colgate palmolive®, bic company®, dupont™ de nemours, fiam italia®, elica®, ferrero®, gruppo confalonieri®, luxottica group®, newell europe®, nike®, ritzenhoff cristal®, riva boats®, technogym®/monti, unilever®, wmf...

Awards and Accolades

After art studies, Luca Casini graduated in architecture in 1996 and started his own product design firms in Milano in 1997. He has been for two years Contract Professor at Politecnico di Milano Industrial Design University, and founded the CASINI&PRINGIERS design studio for which he has worked for some years. Luca Casini has collaborated with leading italian and international companies in a multiplicity of different fields, extending his interests from functional and technical inventions to pure artistic works. He has developed projects ranging from fashion accessories, to home complements, furniture and consumer products, from mass to luxury items. A unique background of experiences, which has contributed to form his particular language and sensibility in contemporary design contest. Attributes that has been translated in a linear but also eclectic approach, with design expressions adherent to the complexity of our times of which are reflections and reading keys at the same time. The particular care for shapes harmony and balance as well as the overall style elegance, can be assumed as minimum common denominator of his works, often recognized as endless classics. His prevalent minimalist style enriched by fine connotative accents and his "logic" compositions, has been integrated in the last years with more elaborated and communicative design expressions and with some conceptual works.

Awards and Accolades

Design Plus - Baden Wurrtemberg International
Design Award - Other Minor

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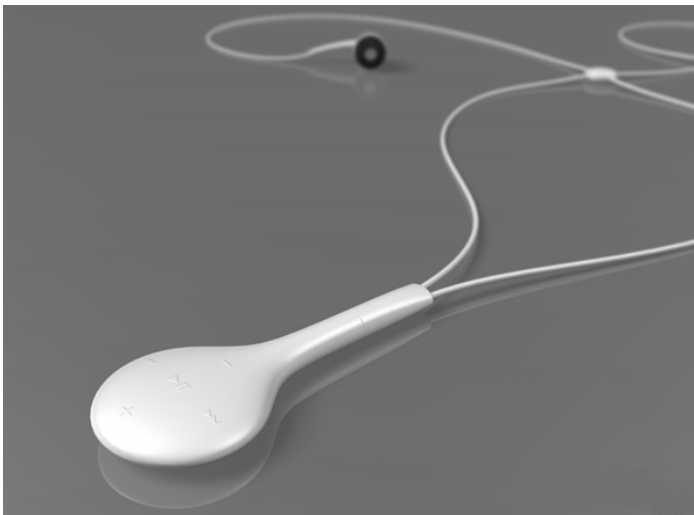


15b Lloyd Road Singapore 239098 (co. reg. 201004398N)
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