

Lauren Houston

Graphic Design

View the full portfolio at <http://www.thecreativefinder.com/laurenhouston>

Professional Experience and Curriculum Vitae

I have been working as a commercial artist since graduating from the Rhode Island School of Design in 2000. Over the years I have established a stellar base of top-notch clients. I enjoy tackling a wide array of creative challenges, including masterminding phenomenal restaurant interiors, creating style guides for licensing properties, illustrating decorative repeat patterns, and designing interactive panels and icons for mobile applications and websites.

Previous Clientele

HBO
Hasbro
Disney Publishing
Scholastic
Classic Media
Victoria Secret
Vanilla Star Jeans
Baby Gap
HIT Entertainment

Awards and Accolades

FREELANCE CLIENTS

HBO – NEW YORK CITY

February 2009 - Currently

Support Licensing and Product Development team by designing style guides, apparel graphics, inspiration boards, and marketing collateral. Curated and retouched thousands of images of HBO original series, films, and sports events for the HBO.com redesign which launched in January 2010. Prepared daily visual content for web, mobile, and social media platforms showcasing the programming and strengthening HBO's brand presence.

HASBRO, INC. – PAWTUCKET, RI

May 2005 - Currently

Designed badges, patterns, icons and illustrated backgrounds for Mr. Potato Head, Tonka, My Little Pony, Play-Doh, Transformers and WotWots licensing style guides. Illustrated animals, icons and patterns for Baby Alive apparel.

ANNA KARDELEVA FOR PURE MAGNETIK – NEW YORK CITY

May - June 2012

Illustrated control panel and interactive knobs and sliders for a mobile platform application.

DISNEY PUBLISHING – White Plains, NEW YORK

March 2006 - May 2012

Designed several printed books and publications for a variety of ages featuring Disney's biggest stars. Developed a branded look for all Playhouse Disney Handy Manny titles and created a style guide for distribution to publishing licensees.

BABY GAP – NEW YORK CITY

July - November 2008

Conceptualized and illustrated badges in established brand style for Summer and Fall 2009 infant body suit collections

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Please kindly get in touch for portfolio works.

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