

# Karabo Mos

Creative Direction  
Botswana

View the full portfolio at <http://www.thecreativefinder.com/karabomos>

## Professional Experience and Curriculum Vitae

A poet, a creative designer, a philosopher and a young artist who was first engaged professionally as an architectural draughtsman at the age of 16. And by the time the artist reached 18 he was proficient with not only architectural principles but with fundamentals of creative design as a whole. Working in a design and build company he was exposed to both the professional architectural environment and the construction site which availed the opportunity to think creative yet practical. Meantime practicing fine art and poetry the designer also worked part time in advertising and communication design as a graphic designer and later on creative director. Throughout the entire career the artist has worked to develop and master a philosophy called "design with a purpose" or "KARABONOMICS" which revolves around functionality and aesthetics. The designer strongly believes that in every design, every element should be both functional and aesthetical, its form, its structure, its color and all its properties should be its celebrated in both respects in the design.

## Previous Clientele

Roro Design  
Varcity Life Magazine  
Rabana Architects  
Osmond Lange Architects  
Shinx Associate  
Concepts  
Gaborone City Council  
Khunou Holdings  
Architude Design

## Awards and Accolades

projects .....

Name- client- value- responsibility

Civitas Building Upgrading- DPW (SA)- ZAR 475 mil.- One of the architect – designing and detailing of basements, site works and exteriors

National Intervention Unit (SAPS)- DPW (SA) ZAR- 185 mil.- Project architect – design and coordination of the project.

DS leather Factory- DS leathers (SA)- ZAR 290 mil.- Project architect – design and coordination of the project.

DS leathers Brand- DS leathers (SA)- ZAR 1.5 mil.- Brand strategist – corporate identity, product line design leadership.

Apex Lofts Apex Properties- BWP 9 mil.- Project architect – design and coordination of the project.

Caudan Basin Mauritius- ZAR 33 mil- One of the architects – detailing and coordination

Rustenburg Prison DPW (SA)- ZAR 4.5 mil- Project architect – design and coordination of the project.

Brown brands- Khunou Holdings – Brand strategist – corporate identity, product line designer.

House Thanti- Thanti Sebonelo- ZAR 2.8 mil- Project architect – design and coordination of the project.

The falling colonnade- Standard chartered Bank- BWP 8.4 mil- Project architect –

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