

James Souttar

Graphic Design
United Kingdom

View the full portfolio at <http://www.thecreativefinder.com/jsouttar>

Professional Experience and Curriculum Vitae

I am a communications consultant and designer. For over twenty years I've helped many different kinds of organisations to understand themselves better, and project this understanding as a corporate brand.

I've worked across sectors, from education and government to professional services and the social economy. What connects my clients is their need to communicate a rich and complex proposition to many different kinds of people.

I hold that all communication should be life enhancing. We should come away from it feeling better, with a greater awareness of what is being communicated and the motivation to do something. But it can't be a one-way street – we can only be inspired by something that connects, in a fundamental way, with our interests and preoccupations, our hopes and aspirations. Good communication is thus exemplified by conversation; a lively negotiation between what I want to say and what you want to hear.

Previous Clientele

Please kindly get in touch for more information.

Awards and Accolades

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