

# Joseph Shansky

Creative Direction  
317 Market Street  
Warren, RI 02885  
United States

View the full portfolio at <http://www.thecreativefinder.com/jshansky>

## Professional Experience and Curriculum Vitae

Shansky Works, a network of graphic designers, copywriters, photographers, illustrators, programmers and printers was started in 1979. We have provided advertising and marketing tools to Retail, Wholesale and Business-to-Business companies, Ad Agencies, PR firms and Non-Profit Agencies on a national, regional and local level and pride ourselves on always working with our clients' best interests at heart, being accessible and responding quickly to requests or questions. We have created every type of printed catalog and brochure, direct mail, advertising campaign and public relations program as well as developed websites and email marketing programs for large and small budgets alike. Visit my web site, <http://www.shanskyworks.com>, to see the variety of solutions for marketing tools I have provided in 30 years of experience.

## Previous Clientele

See our website for client experience. <http://www.shanskyworks.com>

## Awards and Accolades

Joseph Shansky 5 Hanley Farm Road, Warren, RI 02885 tel: 401 247-0919, cell: 401 486-7220 [jshansky@shanskyworks.com](mailto:jshansky@shanskyworks.com) [www.shanskyworks.com](http://www.shanskyworks.com)

**QUALIFICATIONS PROFILE** Highly creative and multitalented Graphic Designer with extensive experience in web and print design. Exceptional collaborative and interpersonal skills, dynamic team player. Well-developed written and verbal communications abilities. Highly skilled in client and vendor relations and negotiations. Accustomed to performing in deadline-driven environs with an emphasis on working within budget requirements.

**PROFESSIONAL EXPERIENCE** 1993 - Present: Shansky Works Title: President of Art Direction / Copywriting Service Responsibilities: Creative solutions – creating all design and finished print documents, printing coordination and supervision, website design and development, coordination with outside vendors such as freelance suppliers, printing firms and Internet Service Providers, Radio and Television Stations. Media planning – coordination of client projects in print, broadcast and web site design into a cohesive monthly plan, setting budgets, and media billing, Account management – includes client meetings, memos, and correspondence.

1982 - 93: Keegan, Hudson & Shansky, Inc. Title: Equity Partner, Executive Vice-President/Creative Director Responsibilities: Responsible for CONCEPTS, DESIGN AND EXECUTION of creative product of \$10 million advertising agency, with 22 employees, Direct supervision of 7 employees in the creative department. Full service coordination and management of accounts.

**EDUCATION:** Parsons School of Design, NYC - Advertising/Graphics major New York University, NYC - BS in Education, Film Minor

**COMPUTER SKILLS:** Power Mac G4- Creative Suite 3 (InDesign, QuarkXPress, Illustrator, PhotoShop, PageMaker, Office 2004 (PowerPoint, Word), Dreamweaver Image Ready, Quick Books PC - Windows applications of Publisher, Quark, Illustrator, MS Office 2007, FrontPage, Finale (Musical software) [www.shanskyworks.com](http://www.shanskyworks.com) 150 Lloyd Road Singapore 230698 (tel: 204004358)

WWW.THECREATIVEFINDER.COM MEMBERSHIPS 2007-2010 Providence Chamber of Commerce

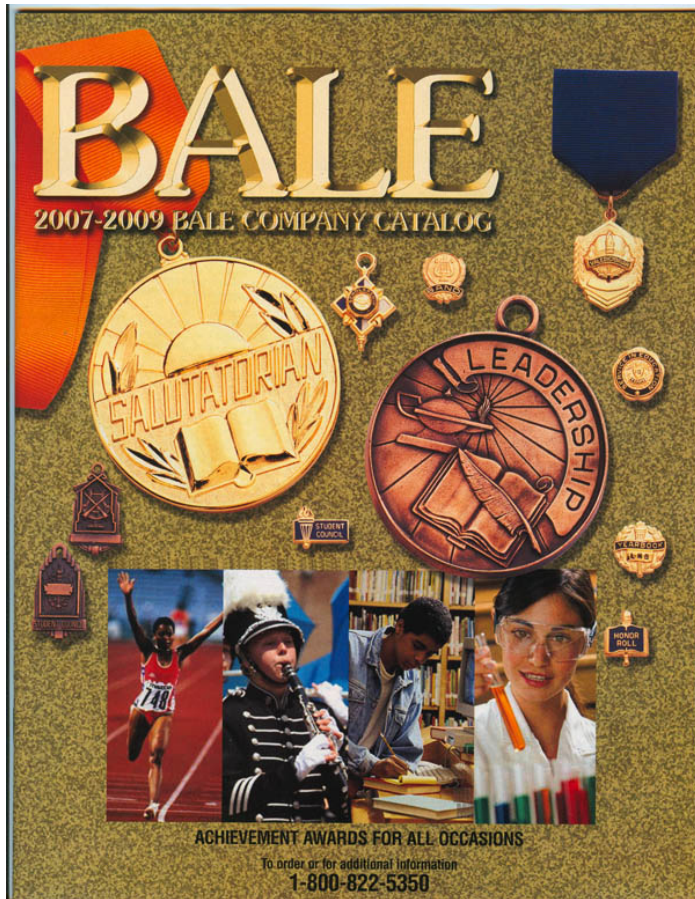
2005-2009 Business Networking International (BNI)

VOLUNTEER SERVICE Webmaster for the Town of Barrington, RI Board Member of

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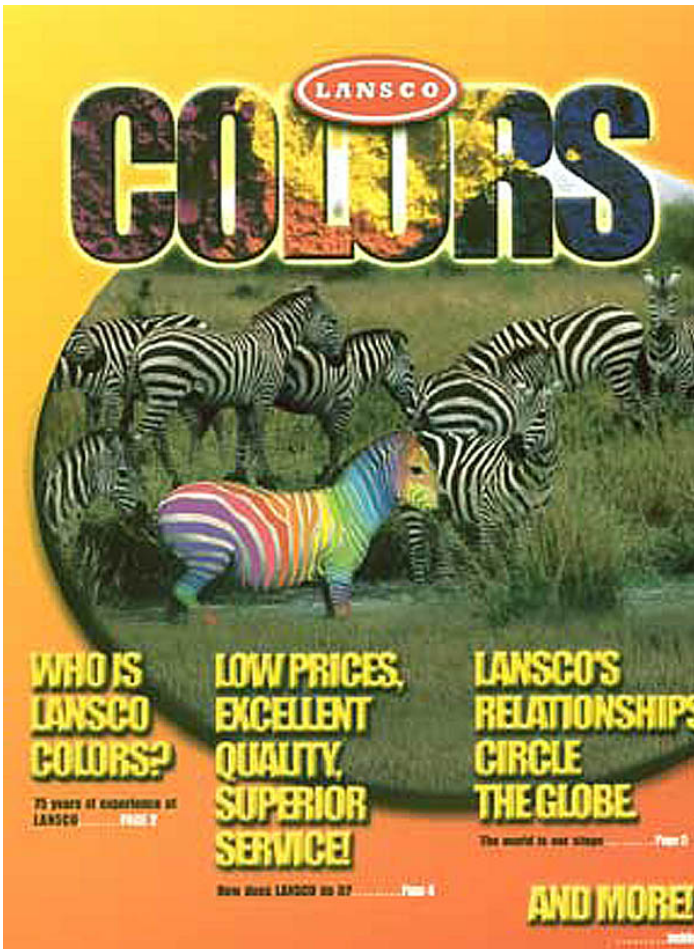
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