

John Goodwin

United States

View the full portfolio at <http://www.thecreativefinder.com/>

Professional Experience and Curriculum Vitae

JOHN GOODWIN

ART DIRECTOR / CREATIVE DIRECTOR / MANAGER

Here's what you should know about me: After 25+ years of working as a creative in advertising and publishing, I'm as passionate about what I do now as I was in the beginning. I think my passion is reflected in what I bring to every project.

Whether working on a direct mail piece, a brochure for a local company, a magazine redesign, a website launch or a major ad campaign, I try to bring the same level of engagement to every project.

My broad range of experience and ability for creative thinking helps me bring the right solution to the task at hand.

I deliver this experience with a team attitude, pleasant outlook and a sense of humor.

If you have a project that I can help you with, please don't hesitate to contact me. I look forward to working with you!

Previous Clientele

New Hampshire Lottery, Globe Firesuits, Centex Destination Properties, Catholic Medical Center, Laconia Savings Bank, Manchester Monarchs Hockey, Oil Heat Council of New Hampshire, New Hampshire Liquor Commission, McLean Communications, Better Homes & Garden

Awards and Accolades

JOHN GOODWIN

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goodwindesignsolutions.com

Art Director / Creative Director / Manager

Dynamic, visionary, and innovative with creative design and direction experience creating impressionable and profitable advertising campaigns and communication tools to drive revenue growth. Extremely creative, generating ideas that captivate consumers through multiple media channels. Talent for directing and motivating teams to develop creative brand identity. Successful branding and rebranding in competitive industries. Expertise in print advertising, direct marketing, collateral, catalog, magazine, exhibit, and web design; point-of-purchase materials, banner ads, flash animations, apparel graphics, and corporate identity. Proven proficiency managing projects within budget and time constraints.

Core competencies include:

Creative Team Leadership Visual Media Concepts

Brand Development Project Management

Multimedia Advertising Web Advertising and Design

Corporate Identity Product Packaging

Logo / Graphic Design Market Research / Trend Analysis

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