

Michael Francis

Design Agency

106 Shakespeare Circus III

Motor City

106 Shakespeare Circus III, Motor City

United Arab Emirates

View the full portfolio at <http://www.thecreativefinder.com/jred78>

Professional Experience and Curriculum Vitae

As a Creative Director with 12 years industry experience working within reputable agencies and publishing houses internationally, I have an extensive portfolio consisting of Graphic Design, Brand Identity, Typography and Publishing amongst other disciplines..

I am a highly enthusiastic professional looking for a dynamic company not only to further my experience but to bring my expertise to whichever company/team that I am a part of.

Previous Clientele

Please kindly get in touch for more information.

Awards and Accolades

CAREER PROFILE

Jreddesigns

Creative Director

2008-Present

Responsibilities

- Covering all aspects of 'Creative Design': Branding, Print Media, Digital, Production
- Pitching concepts to client
- Driving the creative aspects of new business pitches from conception through to final presentation
- Overseeing print production and fabrication
- Management and creative direction of creative team assembled for projects ie web programmers, animators, photographers

RedHotDubai

Creative Director

2007-2008

Responsibilities

- Pitching concepts to client
- Driving the creative aspects of new business pitches from conception through to final presentation

ITP

Group Art Editor (B2B)

2005-2007

Responsibilities

- Designing multiple monthly B2B publications ie covers, features and regular content
- Creative lead in managing the other designers in the team
- Liaising with the team
- Directing cover photo shoots

Design of any other associated marketing material

Mentoring and develop other designers, junior designers within my team

Future Publishing [London]

Art Editor

2002-2005

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