

# John Kwoka

Creative Direction  
United States

View the full portfolio at [http://www.thecreativefinder.com/john\\_kwoka](http://www.thecreativefinder.com/john_kwoka)

## Professional Experience and Curriculum Vitae

I'm a freelance Creative Lead with deep global strategic skills, initiating breakthrough concepts across a range of digital channels including: gamifying the Tech Con Chicago event and Sprite; driving mobile initiatives for MTV International and a new Japanese mobile provider; piloting ux social media concepts; inspiring websites for Bandai games, the Food Channel, and Arnold Bread; leading concepts for Pizza Hut and Dannon Cookies; as well as directing videos and motion graphics for commercials, music videos, the Discovery Channel, Vidal Sassoon US & Taiwan, Jean Paul Gaultier, Agnes B. Clothiers, and other global brands.

My links can be found at;  
<http://about.me/johnkwoka>

I've lead teams of up to ten creatives for agency's such as Ogilvy, BBDO, & Lowe Lintas, 'am proficient with much Adobe CS5, and have been fortunate to film direct projects as well. My international experience helps dissect deep consumer insights and unique product benefits, to extend creative and strategic horizons....

Best regards,

John Kwoka Creative Lead  
Tel: 312.925.4059  
<http://about.me/johnkwoka>  
<http://pinterest.com/johnkwoka/john-kwoka/>  
<http://johnkwoka1.moonfruit.com/>

## Previous Clientele

Kyocera Mobile, Tech Con Chicago, Sprite, Yoyo.pl, MTV International, Bandai Games, Redds Beer, The Food Channel, Arnold Bread, The Discovery Channel, Pizza Hut, Dannon, Vidal Sassoon US & Taiwan, Jean Paul Gaultier, Agnes B. Clothiers, Metropolitan Life. Agency clients include; Ogilvy, BBDO, DDB Chicago, Euro Rscg, Lowe Lintas, Leo Burnett.

## Awards and Accolades

work experience

2012 creative lead, rds studios chicago  
creative direction for a 16 bit game animation (chock full of robots, explosions, and panda space invaders) for a chicago tech event opener; directed comedy web promos (luche libre wrestler and french maid torch singers) with the improv olympics and upshot.

2011 freelance senior creative, chicago  
Chicago Insight Labs (ux|xu) event), Creative Scale Chicago, Spongebrands, 100 Black Men/ Element 79 Chicago on a new web channel and film, Precedent Media on a Japanese Mobile phone initiative, "Enslaved," a new video game by Bandai as well as putting the finishing touches on a new iphone app for the same.  
155 Lloyd Road Singapore 239028 (co. reg. 201004358)  
apple 656.227.2902, fax 656.227.0213

2010 associate creative director, manifest digital chicago  
Creative + strategic shepparding of concepts and creative teams for; ux|xu, a User Experience Social Campaign, the evolution of the Food Channel website, and creation

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Please kindly get in touch for portfolio works.