

# John Lloyd

Graphic Design  
United Kingdom

View the full portfolio at [http://www.thecreativefinder.com/john\\_david\\_lloyd](http://www.thecreativefinder.com/john_david_lloyd)

## Professional Experience and Curriculum Vitae

John Lloyd is a graphic designer and founding partner of the international design consultancy, Lloyd Northover. Today, John continues to practise as an independent designer, artist, writer and consultant.

## Previous Clientele

BAA (British Airports)  
John Lewis Partnership  
Courtaulds  
University of Essex  
Airport Express, Hong Kong  
City University  
Meneba  
Royal Shakespeare Company  
IBM

## Awards and Accolades

John Lloyd, graphic designer, started his design career in 1960, as an apprentice lithographic artist in the printing industry. He began full-time study in 1964, first at South West Essex School of Art and in 1965 at the London College of Printing. On graduating in 1968, he joined Allied International Designers, leaving in 1975 to found Lloyd Northover. John has been a teacher and examiner at the London College of Printing (now the London College of Communication), an examiner at Nottingham Trent University, and a D&AD jury member. He was Chairman of the British Design Export Group from 1983-85. With fellow designer, Jim Northover, he has won many awards, including the Grand Prix in the International Design Effectiveness Awards, and the International Gold Award at the New York Art Directors Club. He has worked around the world and has spoken at conferences in Europe, North America and Asia.

## Awards and Accolades

Selected Lloyd Northover awards

International Design Effectiveness Awards:  
Winner, National Savings and Investments,  
Digital Media 2005.  
Winner, JMC, Digital Media 2001.  
Winner, Partek, Corporate Identity 1998.  
Winner, Amtico, Office and Commercial Interiors  
1992.  
Grand Prix, Courtaulds, Corporate Identity 1989.  
New York Art Directors Club: International Gold  
Award for Packaging Design 1989.

## Selected Papers/Conferences

Papers on corporate design and design  
management given at:

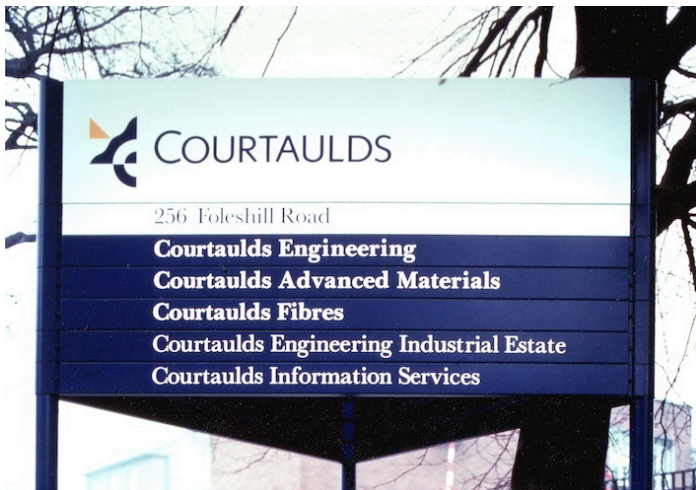
London College of Communication 2005. 15b Lloyd Road Singapore 239098 (co. reg. 201004398N)  
helpdesk 656.227.2902, fax 656.227.0213

Brand Asset Seminars, London 2001/2.  
Design Council Design in Business Week,  
London 2000

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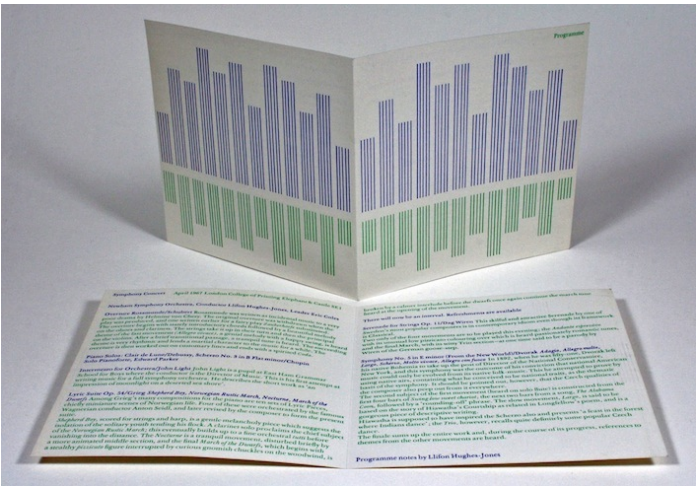
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Please kindly get in touch for portfolio works.

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