

Jacob Langvad

Photography
United States

View the full portfolio at <http://www.thecreativefinder.com/jlangvad>

Professional Experience and Curriculum Vitae

Jacob Langvad is a Danish photojournalist and visual ethnographer. His photographic work is based around portrait and reportage photography as well as visual ethnography. His work can be described as having an unembellished, yet informed documentary style reflecting an intense labor of subtlety and precision.

After graduating from the Danish School of Journalism in 2003 with a degree in photojournalism, Jacob Langvad Nilsson received a 1-year scholarship to FABRICA, Benetton's Communication Research Center in Italy, where he refined his visual communication and photographic skills as artist in residence.

For the past three years, Jacob Langvad Nilsson has been based out of São Paulo, Brazil, working as a freelance photojournalist for internationally recognized editorial and commercial clients, and consumer behavior research companies, as well as for humanitarian causes.

His work in Brazil has largely been focused on documenting cultural and social changes in society, in particular among the younger generation of Brazilians. One recent project, called The Brazilian Dream, is a portrayal of the rising new generation of Brazilians, with a focus on their dreams and desires. It is based upon a huge, qualitative research in four Brazilian cities: São Paulo, Rio de Janeiro, Recife, and Porto Alegre. The final report, due to be published in the summer of 2011, will include 25 case studies of 'transformers' – young people from all social groups, who are working passionately to improve their country.

Another pivotal piece of work produced for Nike, a sportswear and equipment supplier, focused on football culture among teens across Latin America. The report sought to capture how football as a sport greatly influence the daily lives of youngsters in both urban and rural settings, and helped the client strengthen its understanding of and relationship with its consumers.

Jacob Langvad Nilsson continues to work persistently in a cross-field between editorial photojournalism and visual ethnography to tell stories about globalization and aspirations of individuals living in a changing world.

Previous Clientele

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Awards and Accolades

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