

# Jessi Baker

Interaction Design  
United States

View the full portfolio at <http://www.thecreativefinder.com/jessib>

## Professional Experience and Curriculum Vitae

Designer and Technologist Jessi Baker (b.1984) studied Engineering at Cambridge University (2003-2007) receiving sponsorship from Arup Consulting engineers throughout her degree. During her time at Cambridge she won numerous awards for entrepreneurship and design, notably winning the top prize at the Varsity Entrepreneurs competition and the NGEF international competition in Monaco (2006).

Since graduating from Cambridge she has worked in Business Strategy for both global brands and start-ups in London, UK and the USA (2007-2008) and was a Strategy Consultant for a top French firm in Paris, France (2008-2009). She joined the Royal College of Art Innovation Design Engineering course in 2009 with the ambition of designing more socially and environmentally empathic systems and experiences for consumers, sponsored by the Royal Exhibition for the Commission of 1851.

Graduating with Distinction from the Royal College of Art in July 2011. She is now embarking on a career as a Systems and Experience Designer. Her main interests lie in future technologies for creating intelligent systems and interfaces, particularly to foster participation, transparency of information and sustainability.

Key expertise includes:

- + System Design
- + Working prototypes for future technology scenarios
- + UX/UI Design
- + Idea generating
- + Augmented Reality/Virtuality web applications
- + Pervasive (Ubiquitous) Computing/designing for the Internet of Things
- + Creating films, presentations and mappings for new systems and visions
- + Applying Design Thinking to business, particularly manufacturing and supply chains
- + Installation creation
- + Managing projects and forming strategies
- + Familiarity with many computer programs, coding languages and software packages, including the Adobe suite (particularly AE), javascript, HTML/CSS/php, arduino/processing...

## Previous Clientele

Please kindly get in touch for more information.

## Awards and Accolades

MEng MA Engineering, Cambridge University, UK  
MA MSc Innovation Design, Royal College of Art, London

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