

Jason Whalen

Graphic Design
224 Manhattan Ave 4L
Brooklyn, NY 11206
United States

View the full portfolio at <http://www.thecreativefinder.com/jcwhalen>

Professional Experience and Curriculum Vitae

Art Director/Founder
Agency Charlie
October 2008 – Present

Agency Charlie is a creative agency, made up of independent graphic designers, writers, developers, photographers, and artists. Their reach spans across the country, from the streets of New York to coffee shops in San Francisco. An “independent” is not a freelancer, Agency Charlie works with contributors, strategically pooled together to create and build online brand campaigns.

Sr. Designer/Art Director
Glow Interactive
November 2005 – January 2009

As a Sr. Designer/Art Director for Glow, responsibilities include concept development, design direction and layout production for various online campaign efforts. Projects range from microsites, casual games, to online campaigns. In this role, also manage projects, maintain direct client relationships, regularly attending kick-off meetings, design reviews and new business presentations. Clients include: Showtime, AOL, Canon, History Channel & USA Network.

Designer & Photographer
Fashion Ninja
April 2004 – July 2008

Began working with the founder of Fashion Ninja, in the Spring of 2004. Commissioned to shoot lifestyle imagery and manage web updates. Restructured the website, to expand the “Collection” section. The ongoing strategy was to develop a brand presence that appealed to both the wholesale market, while maintaining a strong local following. No recommendations for this position

Production & Photography
Tokion Magazine

September 2005 – October 2005
Moved to New York with the goal of breaking into the highly competitive world of publishing and fashion photography. With this in mind, accepted an intern position with Tokion magazine, a publication widely recognized within the industry for its exclusive access to the key influencers of the creative community. My responsibilities ranged from shooting events for the “NEWS” section, to production on all web and print ads for the 2005 Creativity Now Conference.

Designer & Photographer
Dentsu North America
January 2005 – August 2005

15b Lloyd Road Singapore 239098 (co. reg. 201004398N)

As a freelance designer, developed layout concepts, graphic production, and image asset management for the redesign of Scion.com (featured through 2007). Attended meetings with Scion, presenting on various production stages for design and photo shoots. Commissioned to shoot the photography for the homepage, scouted locations in

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