

Irwan Ismail

Art Direction
Malaysia

View the full portfolio at <http://www.thecreativefinder.com/irwanismail79>

Professional Experience and Curriculum Vitae

Irwan Ismail, a designer who has been designing printed collaterals since 1998. He provide companies assistance with projects that involve marketing collateral development (below-the-line advertising such as advertisement, brochures, calendar, flaglines, buntings, banners, posters, packaging and to name a few).

He has the skills in standard graphic design applications and desktop publishing softwares (Adobe Photoshop, Adobe Illustrator, Adobe InDesign, Adobe Bridge, Art Rage and QuarkXpress). To add, the ability to perform those skills in PC or Mac operating system platforms. He has been working in the advertising industry for 6 years, 5 years in publishing and 2 years in web. Formerly he was with the New Straits Times as the assistant chief artist. Contributing design layout for the newspaper.

Previous Clientele

- ZS Advanced Technology Sdn Bhd (Logo design, corporate folder and greeting cards)
- Cosmopoint Institute of Information Technology (Contribute concepts and layout design for the graphic design department in designing interactive Cd-rom for the new intake)
- Kim Sunway Realty Sdn Bhd (Logo design, business cards, letterheads and envelopes)
- Safetynet Services Consultant Sdn Bhd (Folder cover and corporate identities)
- Berita Harian Auto (Providing them the design services for their weekly pullout)
- Naza Motor Sdn Bhd
- Malaysian AIDS Council
- Malaysian AIDS Foundation
- Panmedic Sdn Bhd (Flyer design)
- New Straits Times Press (M) Berhad (NST Word Scramble Promo Ad)
- Malaysian AIDS Council (Strategic Plan 2008-2010 product brochure)
- Cars Bikes and Trucks (Providing them the design services for their monthly supplement)
- NIE (Newspaper In Education) Giving talks on Newsletter Design during the school holidays
- Worldfutures.info (Designing poster for the Nato conference held in Malaysia)
- TeeTimes (A special pullot published monthly by The New Straits Times)
- Impian Golf Course and Resort (Hole-18 photography for bunting design purposes)
- Hafiz and Elly engagement photography held in SS7, Kelana Jaya
- 2010 Iskandar Johor Golf Tournament newsletter
- Malaysia AIDS Council 2010 World AIDS Day banner and poster
- UTP Advertorial (New Straits Times and Berita Minggu)

Awards and Accolades

Please kindly get in touch for more information.

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