## Philippe Intraligi

Graphic Design New York United States

View the full portfolio at http://www.thecreativefinder.com/intraligi

### **Professional Experience and Curriculum Vitae**

Philippe is an artist specializing in a wide range of disciplines - illustration, graphic design, branding, art direction, and fashion graphics. Multilingual and multifaceted, his creative imagery and precise design has led to close relationships with renowned clients around the globe.

The last eight years, Philippe has worked internationally, from MetaDesign and adidas originals in Germany, to age.communication in Brazil, Leagas Delaney in Italy, and Ogilvy & Mather in the United States. With a wide range of experience in different creative fields, the power of his work is based in a deep knowledge of client and agency business and a quick, straightforward approach to results.

He currently works and resides in Brooklyn, New York.

#### **Previous Clientele**

adidas originals, Adobe, AeroLogic, Agricultura Sicilia, alkr, Audi, Bank of America, BASF, Blackrock, Commerzbank, DHL, DuPont, FIFA, Goodyear, Google, IBM, Johnson & Johnson, Manuka, MTV Brasil, NHL, Nike, Popular Mechanics, RWE, Sagatiba, SONY, TATA, TD Ameritrade, Telekom Austria, Telecom Italia, Volkswagen

#### Awards and Accolades

Graphic Designer & Creative Director | jun/09 - present New York, USA Currently, I'm working on projects for international clients creating brand identities, store concepts, icons, logos and designing for fashion brands and ad campaigns.

Clients: BMW, BlackRock, Bentoking, Citibank, Capital One, DHL, DOW, History Channel, IBM, JCPenny, ESPN, Farm Bureau Insurance, Kraft Foods, Li-Ning, McDonalds, McKesson, Red Bull, Pelé Sports, NHL, TD Ameritrade, Trip Airline, VIVO, VitaminWater, Volkswagen, Walmart

Li-Ning, LNG | feb/10 - apr/11

China's largest sporting goods company - Beijing, China Creative Director

During my time at Li-Ning I worked as Creative Director on the launch of their new sports/fashion sub-brand LNG. LNG focuses on "Generation One", the age group between 15 and 23 years that will be the new creative force in China. I was in charge of the brand strategy, design implementation as well as the graphic design on the product side. I worked with a team of two fashion designers, beginning with the creation of the season's direction to the finished product line.

MetaDesign | sep/07 - may/09 Corporate design agency - Berlin, Germany

Senior Graphic Designer 15b Lloyd Road Singapore 239098 (co. reg. 201004398N) I worked on the development of new brands, dreatisk @6020712492, corporate/debtities, www.thecreativeFindeRredesigns for international companies and exhibition designs. I was involved in projects such as the creation of the new corporate design for companies like Audi and FIFA, new picture style and picture language for BASE, new corporate design for the

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