

# Ian Norris

## Illustration

View the full portfolio at <http://www.thecreativefinder.com/ianjasonnorris>

### Professional Experience and Curriculum Vitae

Ian Norris is a comic-book artist, illustrator, graphic designer and all-round nice guy.

### Previous Clientele

Oxford University Press, Cambridge University Press

### Awards and Accolades

September 2011 – Current: Senior Designer, OUPUK, Oxford Education, Secondary International, Secondary Mathematics, and Caribbean

- As of June 2014 I have been managing and training a Junior Designer.
  - I am in charge of the complete look and feel of all projects allocated to me, 250+ titles spanning all subjects: science, mathematics, economics, history
  - Managing the Secondary International design budget overheads and first costs, with input from Project Control and editorial teams
  - Working closely with Project Control (picture research) and Production teams
  - ? Ensuring all photos have the necessary rights cleared
  - Working with Publishers and Editorial team, and chairing fortnightly list meetings
  - International Baccalaureate series rebrand
  - ? 25+ titles, plus additional Study Guides components, marketing material, website elements
  - ? IB Maths Student Books – 2500+ pages, additional CD and website material
  - IGCSE series rebrand
  - ? 30+ titles, plus design of additional Revision and Teacher Guides, marketing material, website elements
  - IGCSE Checkpoint Science – 9 components, full colour, management of series
  - MyMaths for Key Stage 3 – 30 components: Student, Homework, Practice and Teacher Books
  - ? Cover design, inside layout design, selection and briefing of artists
  - ? Ten-Minute Topics, designed specifically for Kindle Fire for sale on Amazon
  - Communicating and scheduling projects daily with several typesetters who are based in New Delhi
  - Business trip to India in 2012 – liaising with Q2A and SixRedMarbles in Delhi to discuss and implement more effective working practices
  - Business trip to OUP Tanzania 2013 – one-week design training of OUP Tanzania design team in Dar es Salaam – training in Font usage, InDesign and Photoshop.
  - iBooks project – Working closely with editorial, typesetters, developers and Apple Education in the conversion of the IB series backlist titles to iBooks format – two titles have been produced thus far and are for sale on the iTunes bookstore. For the creation of these titles, I worked with an external developer, and became very aware of scripts and script labelling within InDesign
  - Management of IBCC Science series – three titles of 2500+ pages in total
  - Attendance of publishing meetings in order to advise on budgets and design concerns, and to be fully aware of all proposals as they are approved
- September 2010 – September 2011: OUPUK, Managing Designer, Oxford Education, Secondary International, Secondary Mathematics, and Caribbean
- Management of all aspects of design on the International list, with less input from manager on a daily basis, but with support where appropriate
  - Set and control budgets, with guidance from manager

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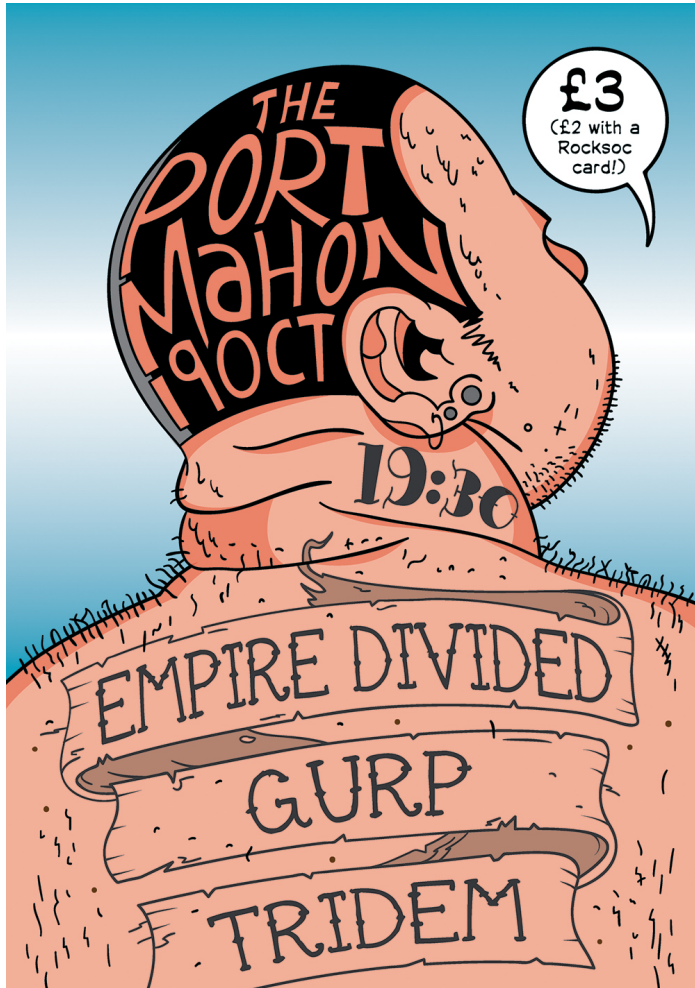
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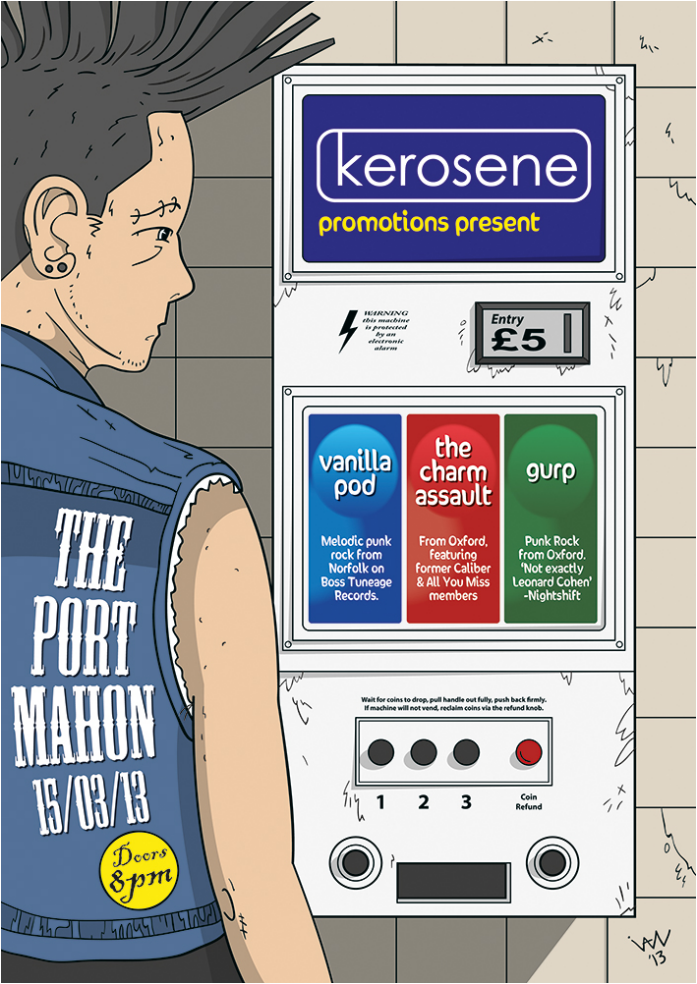
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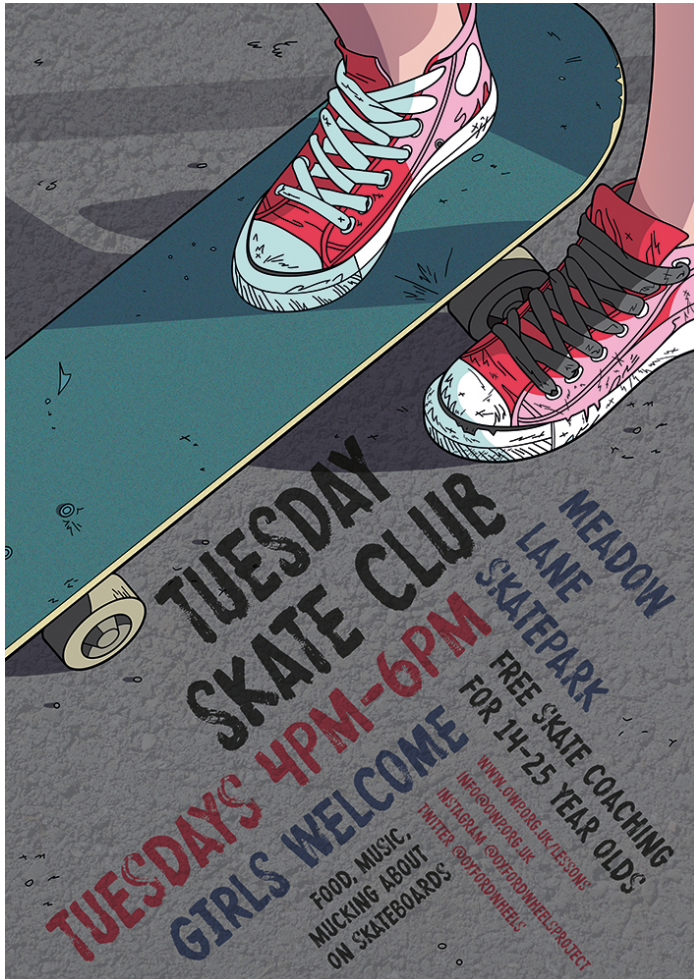




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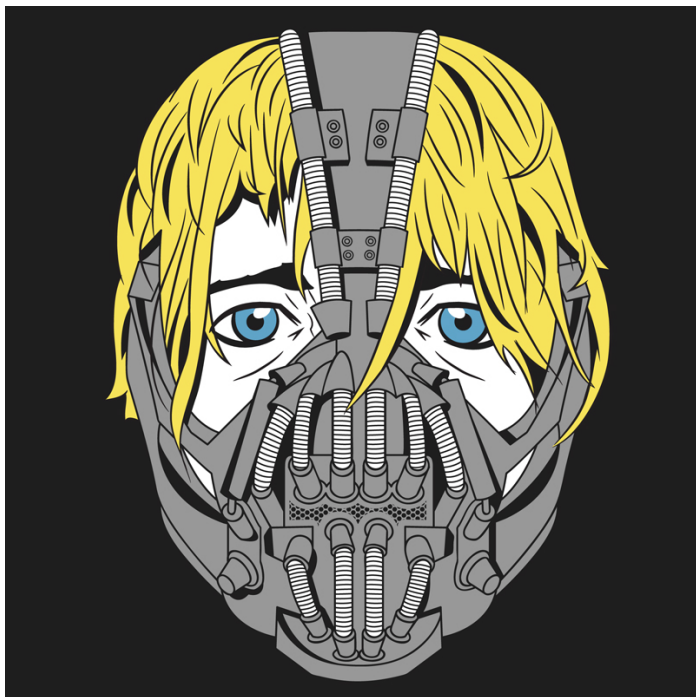
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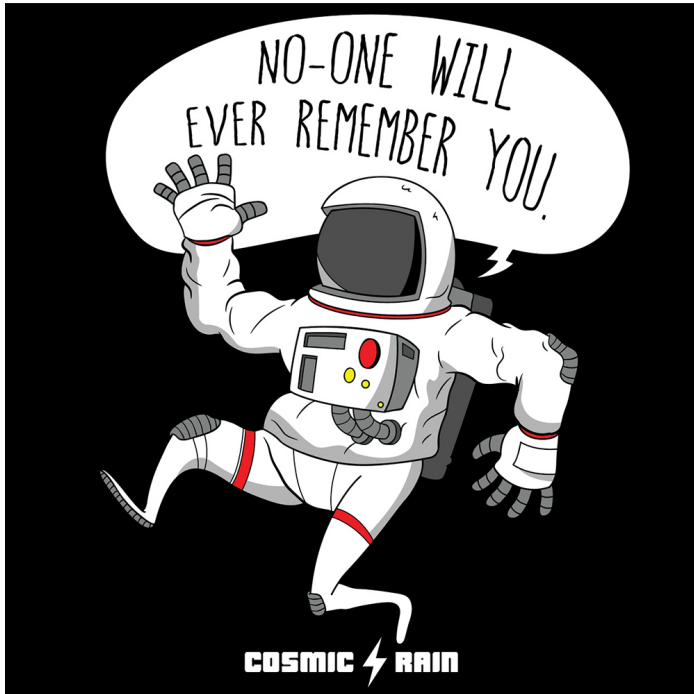
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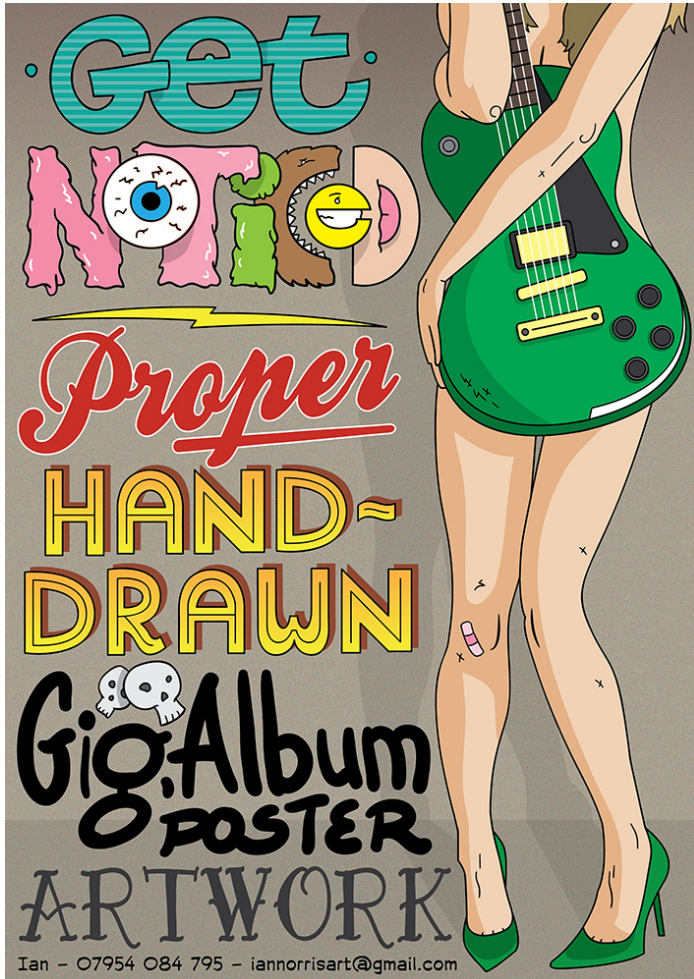
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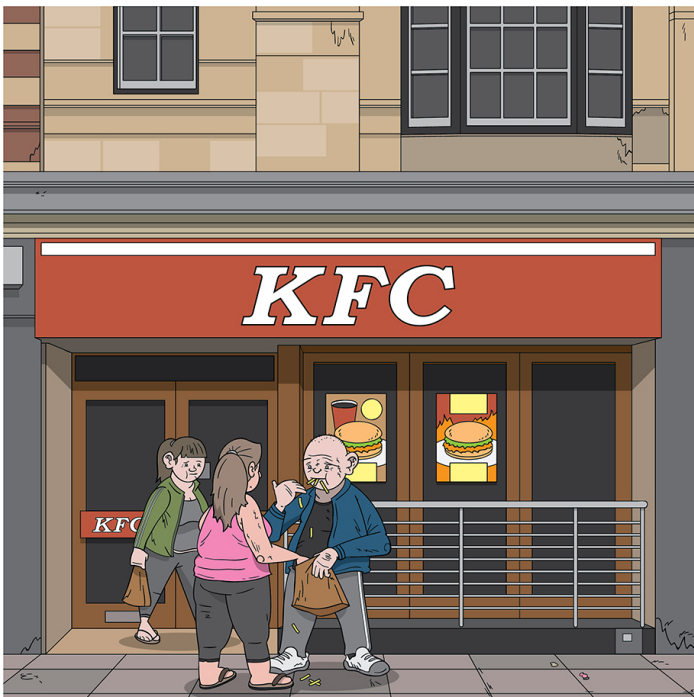
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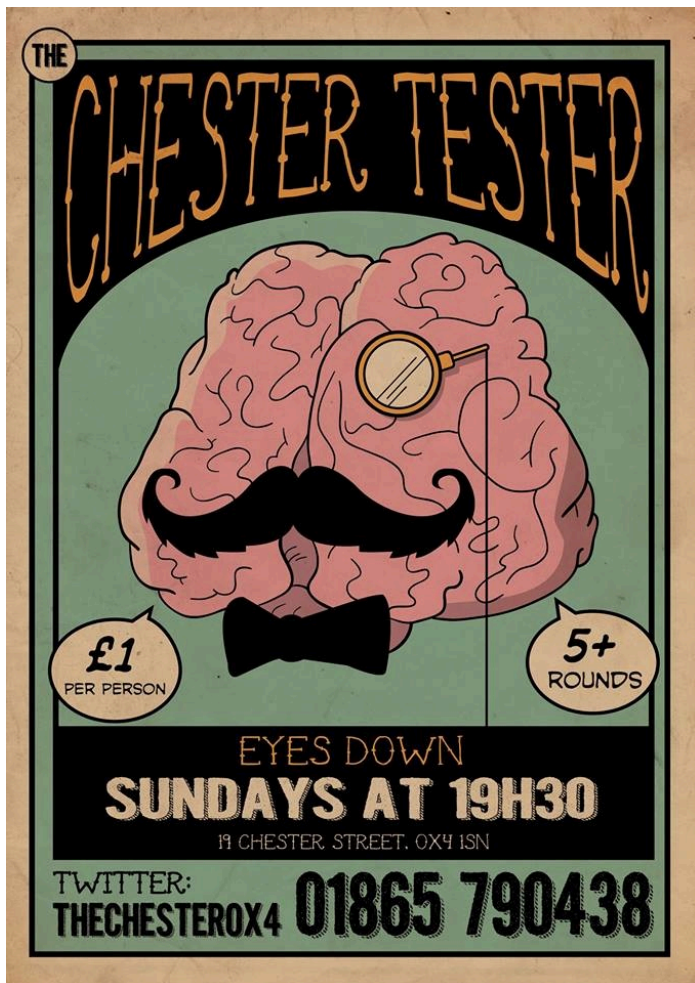
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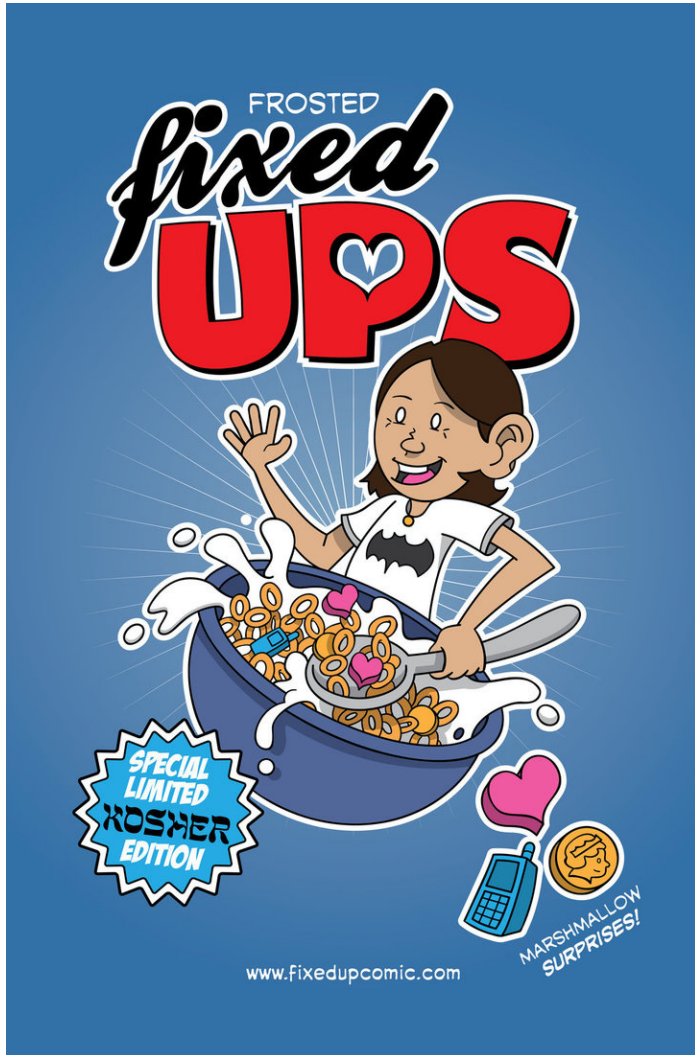




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