

Aaron Eng

Advertising
Singapore

View the full portfolio at <http://www.thecreativefinder.com/iamtyler>

Professional Experience and Curriculum Vitae

I have more than a decade of experience as an Art Director, working on various blue chip and GeBiz accounts which include: DSTA, IDA, Microsoft, Abbott, McDonalds, UOB, NTUC, ABN AMBO Bank, EMI Music and MapleTree to name a few.

My strengths lie in concept development, and designing ATL/BTL advertising, Promotions and marketing collaterals as well as Guerrilla marketing. I also have experience in client and vendor liaising, as well as team management and traffic responsibilities. Beside that, past experiences working at CPGD communication Pte Ltd also have equipped me with publishing knowledge. The breadth of my experience enabled me to hone my skillsets in the field of Design, as well as armed me with coordination and management capabilities.

For the past six months, I've been working as an Art Director at The Thinc Group Pte Ltd, where I handle concept development, execution of various campaigns and overseeing the work of junior designers. I'm currently handling the agency's key accounts that include: HP, Microsoft, Asiamalls to name a few. But I'm currently looking for a role that would give me the opportunity for further career growth and development.

Specialties: Conceptual, photography, illustrations.

Previous Clientele

Please kindly get in touch for more information.

Awards and Accolades

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