

# Nancy Hoffmann

Design Agency  
Chelsea  
United States

View the full portfolio at <http://www.thecreativefinder.com/hoffmannn>

## Professional Experience and Curriculum Vitae

Nancy Hoffmann is known for her conceptual and documentary illustration, and for roaming the world for wonderful images. As a Colonel in the USAF Art Program, She's flown many missions with the USAF and documented them in watercolor paintings, which are in both the Pentagon and the USAF Art Museum.

Nancy's many years of art direction, graphic design, web design and content creation can best be viewed at:

<http://tomatodesign.net>.

## Previous Clientele

Clark Gayton (musician: Sting; the E Street Band), The Atlantic Theater, Earth Advertising, Jupiter Media/Mediabistro, KatoMarketing, The Devcol Group, Joanne Gerber, Newtek Business Solutions, JWT, Prudential Financial, BBDO, Y&R/Wunderman, ShopGreenMall.net, Green Power Solutions, TrumpUniversity.com, The Coral Realty Group LLC, Everyman Communications, Curious Pictures.com & Curious Toys.com, Bernard Schmidt Productions, DYMO Corporation, Macy's, The Children's Place, Herndon Associates (Pitney Bowes), AOL/Moviefone, Town & Country Living, Bridal Guide Magazine, InProduction, IWWG, Medicus Communications, Stromberg Consultants, Morgen Walke, Multimedia Solutions, and be-mondo.com, among others.

## Awards and Accolades

NANCY L. HOFFMANN  
New York, NY (Chelsea)  
E: [nancy@tomatodesign.net](mailto:nancy@tomatodesign.net)  
URL: <http://tomatodesign.net>  
Phone: (212) 691-1445

URLs (Design): [devcolgroup.com](http://devcolgroup.com), [earthadvertising.com](http://earthadvertising.com), [shopgreenmall.net](http://shopgreenmall.net), [appletreedigital.com](http://appletreedigital.com), [tomatodesign.net](http://tomatodesign.net), [theproofreadingmaven.com](http://theproofreadingmaven.com), [stevekaye.com](http://stevekaye.com), [balletbuilders.org](http://balletbuilders.org), [be-mondo.com](http://be-mondo.com), [newhopeantiques.com](http://newhopeantiques.com), [coralrealtygroup.com](http://coralrealtygroup.com), [transformatives.com](http://transformatives.com), [i-latina.cc](http://i-latina.cc), [joanne-gerber.com](http://joanne-gerber.com), [waterfallgroup.com](http://waterfallgroup.com), [omarperiu.com](http://omarperiu.com), [discovertimbuktu.com](http://discovertimbuktu.com), [askeveryman.com](http://askeveryman.com).

SOFTWARE: Photoshop; Quark; InDesign; Illustrator; Dreamweaver; Flash; ImageReady; Fireworks; Microsoft Office; CSS; HTML.

## PROFESSIONAL EXPERIENCE

\*\*\* Freelance & Contract Projects:

WEB + GRAPHIC DESIGN / PRODUCTION

TomatoDesign.Net

15b Lloyd Road Singapore 239098 (E: [nancy@tomatodesign.net](mailto:nancy@tomatodesign.net), 201004398N)

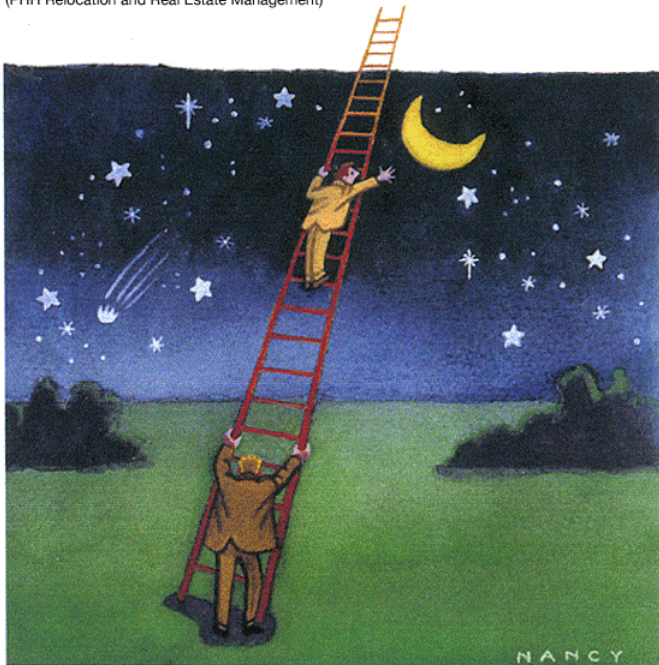
Web design / content writing / analytics / image creation & production / Photoshop & Illustrator] (Earth Advertising, TomatoDesign.Net, ShopGreenMall.net, Newtek Business

# Nancy Hoffmann

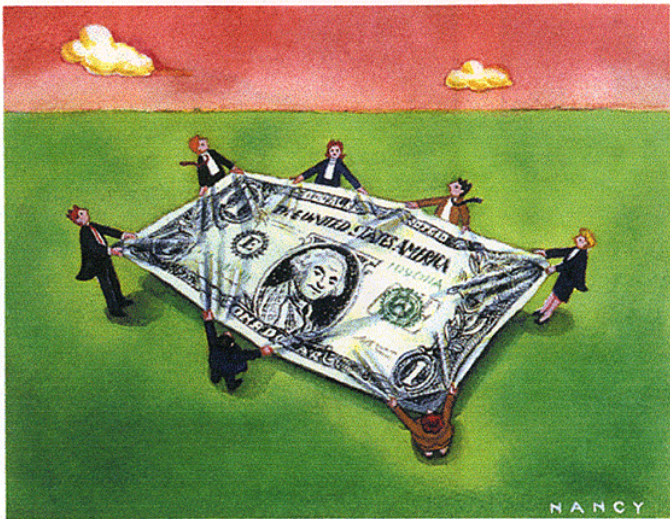
Design Agency  
Chelsea  
United States

View the full portfolio at <http://www.thecreativefinder.com/hoffmannn>

Reaching For the Moon / Cooperation  
(PHH Relocation and Real Estate Management)



Safety Net / Stretching the Dollar  
(PHH Relocation and Real Estate Management Services)



# Nancy Hoffmann

Design Agency

Chelsea

United States

View the full portfolio at <http://www.thecreativefinder.com/hoffmannn>

Too Much Overhead

(PHH Relocation and Real Estate Management Services)



International Moving

(PHH Relocation & Real Estate Management Services)

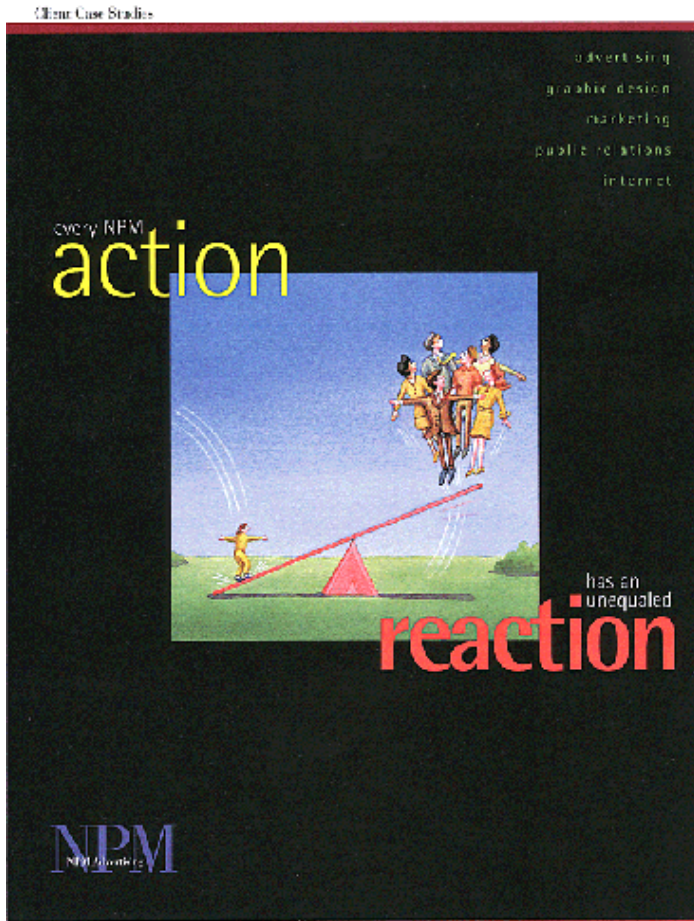


15b Lloyd Road Singapore 239098 (co. reg. 201004398N)  
helpdesk 656.227.2902, fax 656.227.0213

# Nancy Hoffmann

Design Agency  
Chelsea  
United States

View the full portfolio at <http://www.thecreativefinder.com/hoffmannn>





# Nancy Hoffmann

Design Agency  
Chelsea  
United States

View the full portfolio at <http://www.thecreativefinder.com/hoffmannn>

Think Money  
(PHH Relocation & Real Estate Mgt.)



15b Lloyd Road Singapore 239098 (co. reg. 201004398N)  
helpdesk 656.227.2902, fax 656.227.0213

# Nancy Hoffmann

Design Agency  
Chelsea  
United States

View the full portfolio at <http://www.thecreativefinder.com/hoffmannn>

## Projection (Jung)

(PHH Relocation and Real Estate Management Services)



## Making Decisions

(PHH Relocation and Real Estate Management Services)



# Nancy Hoffmann

Design Agency  
Chelsea  
United States

View the full portfolio at <http://www.thecreativefinder.com/hoffmannn>

**Super Ego (Jung)**  
(PHH Relocation & Real Estate Mgt.)



# Nancy Hoffmann

Design Agency  
Chelsea  
United States

View the full portfolio at <http://www.thecreativefinder.com/hoffmannn>

Narguila Café  
(1991, Damascus, Syria)





# Nancy Hoffmann

Design Agency  
Chelsea  
United States

View the full portfolio at <http://www.thecreativefinder.com/hoffmannn>

Druse Flute Player  
(1991, Jebel Al Dursi Mountains, Syria)



# Nancy Hoffmann

Design Agency  
Chelsea  
United States

View the full portfolio at <http://www.thecreativefinder.com/hoffmann>

Portuguese Eel Seller, Newark, NJ  
(For New Jersey Monthly Magazine)



# Nancy Hoffmann

Design Agency  
Chelsea  
United States

View the full portfolio at <http://www.thecreativefinder.com/hoffmannn>



15b Lloyd Road Singapore 239098 (co. reg. 201004398N)  
helpdesk 656.227.2902, fax 656.227.0213

# Nancy Hoffmann

Design Agency  
Chelsea  
United States

View the full portfolio at <http://www.thecreativefinder.com/hoffmannn>

Warsaw by Night

(Spot Illustration for *Travel Holiday Magazine*)



15b Lloyd Road Singapore 239098 (co. reg. 201004398N)  
helpdesk 656.227.2902, fax 656.227.0213



# Nancy Hoffmann

Design Agency  
Chelsea  
United States

View the full portfolio at <http://www.thecreativefinder.com/hoffmannn>

Best Hotel Deal in the World (in India)  
(Spot Illustration for *Travel Holiday Magazine*)



15b Lloyd Road Singapore 239098 (co. reg. 201004398N)  
helpdesk 656.227.2902, fax 656.227.0213

# Nancy Hoffmann

Design Agency  
Chelsea  
United States

View the full portfolio at <http://www.thecreativefinder.com/hoffmannn>



# Nancy Hoffmann

Design Agency  
Chelsea  
United States

View the full portfolio at <http://www.thecreativefinder.com/hoffmannn>

Raggedy Ann and Andy  
(Toy Series for Warner Lambert Pharmaceuticals)



Milk and Cookies  
(Toy Series for Warner Lambert Pharmaceuticals)



# Nancy Hoffmann

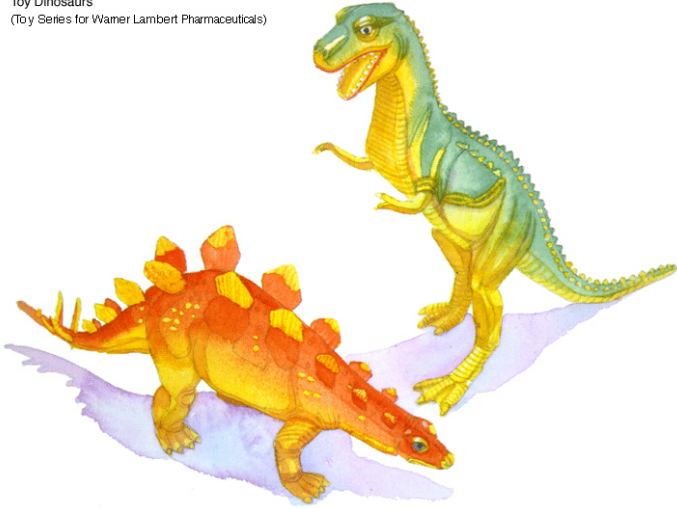
Design Agency

Chelsea

United States

View the full portfolio at <http://www.thecreativefinder.com/hoffmannn>

Toy Dinosaurs  
(Toy Series for Warner Lambert Pharmaceuticals)





# Nancy Hoffmann

Design Agency  
Chelsea  
United States

View the full portfolio at <http://www.thecreativefinder.com/hoffmannn>



One day — many years ago — the Brass family moved to the Big City.

# Nancy Hoffmann

Design Agency

Chelsea

United States

View the full portfolio at <http://www.thecreativefinder.com/hoffmannn>



They found a tiny apartment (with a shared bathroom down the hall) that they could afford.

# Nancy Hoffmann

Design Agency  
Chelsea  
United States

View the full portfolio at <http://www.thecreativefinder.com/hoffmannn>



Toby Tuba played his tune in the market.

# Nancy Hoffmann

Design Agency  
Chelsea  
United States

View the full portfolio at <http://www.thecreativefinder.com/hoffmannn>



Mama French Horn played her song in the Ritz tearoom.



# Nancy Hoffmann

Design Agency  
Chelsea  
United States

View the full portfolio at <http://www.thecreativefinder.com/hoffmannn>



Papa Trombone sang his song for the diners in the famous Tivoli Restaurant.



IT TAKES A VILLAGE:  
Prototype for an Animated  
Series, Starring a Whole  
Town—but Mostly Kids