

# HJ Kim

Art Direction  
United States

View the full portfolio at <http://www.thecreativefinder.com/hjkimdid>

## Professional Experience and Curriculum Vitae

Strategic creative digital director with 10 years proven experience in the global corporate sector in beauty and fashion industry, focused on innovative and integrative approaches to corporate and brand emerging technologies and digital communications strategy.

Specializing in dynamic website development, digital media, apps, and mobile sites and delivering technology solutions for new media innovation.

Background includes digital content and new media development, art direction, branding, and interactive and digital design for beauty, fashion, consumer products, and entertainment industries.

## Previous Clientele

The Estée Lauder Companies, Estée Lauder, Clinique, Origins, Aveda, Aramis, Prescriptives, Bobbi Brown, La Mer, Jo Malone, Ojon, Adobe Systems Inc., Avon Products, The Fashion Center, MTV Networks, New York City Department of Small Business Service, NYC & Company, Pearson Education, Times Square Alliance, Tufenkian Artisan Carpets, W.K. Kellogg Foundation, Yardley London

## Awards and Accolades

Please kindly get in touch for more information.

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