

# Kevin Palmer

Creative Direction  
United States

View the full portfolio at <http://www.thecreativefinder.com/heavygiant>

## Professional Experience and Curriculum Vitae

If there is one thing that Kevin has learned in his nearly 15 years of experience, it's that concept is king, as long as it's on-strategy. This "Creative Aficionado" has proven to be a "jack-of-all-trades" and has even managed to master some. He once worked as a demo artist for Alias | Wavefront teaching 3d animation. On another occasion he branded a company, shot all the photography and directed the construction of the entire product catalog himself. And once, he even refinished the interior of a yacht (not his own). Kevin is very logical and analytical. He loves the technical aspects of things, not just the creative. He's currently in the process of rebuilding a motorcycle and recently launched a tech startup [ideaMASS.com](http://ideaMASS.com). Let's just say he likes to keep busy.

Kevin's personality traits  
Perfectionist. Movie snob.

Interesting facts about Kevin  
Lived in Hawaii. Part Native American.

Books Kevin likes.

## Previous Clientele

Advertising Age

Anadarko Petroleum

Betsey Johnson

Discovery Channel

Duke Medicine

Häfele North America

John Deere

Rice University

Schlumberger

The Learning Channel (TLC)

Tufts New England Medical

UNC Health Care

United Way - Montgomery Co.

Volvo Trucks North America

15b Lloyd Road Singapore 239098 (co. reg. 201004398N)  
helpdesk 656.227.2902, fax 656.227.0213

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