

# Harsh Chitra

A390, kalkaji, double story  
new delhi 110019  
India

View the full portfolio at <http://www.thecreativefinder.com/>

## Professional Experience and Curriculum Vitae

A Designer who believes that experience and skills are the side artists that make a stage glitter but ultimately it's the ideas that take the Centre-stage.

## Previous Clientele

Please kindly get in touch for more information.

## Awards and Accolades

### Experience

Currently working with LG Ad as an Associate Creative Director

The agency handles advertising, branding and marketing communications for LG India.

The categories I handle include Mainline, Digital, Retail and B2B advertising for the 3 core verticals, namely LG Home Appliances, Home Entertainment, and LG Mobiles.

Events & Activations: Mobile and Home Entertainment (2013-2014) LG G2 Launch, LG G Flex & Curved OLED TV launch, LG Tech Show etc.

Ideation & designing of event campaign

Co-ordinating with BTL team on event graphics, branding & execution

Designing and supervision of all event collaterals

Working with digital team on online campaign

Associate Creative Director, Landscape Outsourcing, Digital agency

2012-2013

Clients handled: Yahoo, Orange, Naukri.com, 99acres.com, Jeevansathi, HighStreetLables.com

Senior Brand Design Manager, RK Swamy BBDO, 2009-2012 Clients handled: ROCA, Indusind Bank, Valvoline engine oil, Suzuki

Creative Consultant, Tree Design, 2006-2009

Clients handled: Miele, Avis, PVR Cinemas, DD Motors, Danone Dahi

Senior Art Director, Focus Communication, 2003-2006

Clients handled: Leela Gurgaon, Trident, Lilliput, VLCC, Shree cement

Creative Designer, Aditya Group Pvt. Ltd. 2002-2003

Academia

Graduate from the University of Delhi

Two years Diploma in Commercial art from Shankar's Academy of Art and Book publishing

Three years Diploma in Multimedia and Web Engineering from Arena Multimedia

Design Skills

Logo design | Digital illustration | Package design | Photography | Typography | Corporate identity

138 Lloyd Road Singapore 290090 (Co. Reg. 201604384N)

helpdesk 656.227.2902, fax 656.227.0213

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