## **Harold Massey**

Product Design 831 Brightwood Lane United States

View the full portfolio at http://www.thecreativefinder.com/haroldmassey

**Professional Experience and Curriculum Vitae** Please kindly get in touch for more information.

**Previous Clientele** Please kindly get in touch for more information.

### Awards and Accolades

Harold E. Massey 831 Brightwood Lane, Matthews, NC 28105

harold.massey@gmail.com

Industrial Designer

## PROFESSIONAL SUMMARY

I am a creative professional with extensive project experience from product concept and development to manufacturing and marketing. My talents include product design, graphic design, project management, costs reduction, manufacturing, exhibit design, and art direction. I plan to use my passion for design along with my skills, abilities, enthusiasm and experience to drive revenue growth in the marketplace.

## QUALIFICATIONS

**Minimum Qualifications** 

- Bachelor's degree in Industrial Design (Product Design)
- Over 20 years in Industrial Design and product development

• Creative, personally committed, resourceful problem solver capable of leading a project from conception through implementation.

• Proven capability of developing a company's products to set the standards in the marketplace for high quality and durability

• Flexibility to travel including internationally and represent the design team in multifunctional meetings

#### **Design Skills**

- Strong understanding of design methods, tools and processes
- Excellent sense of aesthetics through color, texture, balance, shape, and form
  Strong understanding of engineering principles, project management and new product development activities to create, design, develop and implement new features

• Ability to sketch design concepts and ideas in order to develop necessary details of product

• Proficient in AutoCAD, Microsoft Office and Publisher, Adobe Photoshop and Illustrator

• Professionally successful, as measured through the growth of previous companies and number of products on the market, through an understanding of the importance of good design, efficient manufacturing, brand value and promotion, and service after the sale.

• Excellent understanding of manufacturing mathials and some the second second

www.thecreativefinderPersonal Characteristics

• Strong written, verbal and interpersonal skills to manage and direct designers, engineers and outside resources

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