Fine Arts 140 West End Avenue New York NY, 10023 United States

View the full portfolio at http://www.thecreativefinder.com/gweisberg47

Professional Experience and Curriculum Vitae

35 years experience as a professional designer and illustrator with pharmaceutical, consumer, editorial and direct mail advertising and publishing. My work involves design, logo and identity design, finished illustration, medical illustration, comps, retouching and caricatures.

Specialties

Finished art and design, traditional and computer, versed in Photoshop, Illustrator and Quark. Works with markers, pastels, inks, gouache and colored pencils. Extensive versatility and can employ any style with mixed mediums and computer retouching.

Previous Clientele

EURO?RSCG?LIFE; Lyons Lavey Nickel Swift, Inc.; Medicus LifeBrands; Deutsch Inc.; DraftFCB?Healthcare; Grey Healthcare Group; Sudler & Hennessey; Wishbone Inc.; GSW Worldwide; Harrison & Star; Ogilvy Healthworld; EURO?RSCG?LIFE?MetaMax; Corbett Accel Healthcare Group; Regan Campbell Ward; Flaum Partners, Inc. NCI?Advertising, Inc.; Cline, Davis & Mann, Inc.; Klemtner Advertising, Inc.; The New York Times; Harper & Row, Inc.; National Review; Intellect Magazine; Literary Calvacade Magazine(Scholastic);

U.S. Commerce and Trade News; The New Leader Magazine.

Clients in Rome & Milan, Italy:

Confindustria; United States Embassy & United States Information Service; Media SpA; Publinter Ayer(Milan); Comunicazione Futura; Data Image; CdP Pubblicita e Marketing; Selenia Raggruppamento; CPA Pubblicita SrI; Banco di Sicilia; USO?Council of Rome.

Awards and Accolades

PROFESSIONAL EXPERIENCE

My design/artistic work includes pharmaceutical, consumer and business to business advertising, brochures, journal ads, direct mail, visual aids, presentation panels, product branding, icons, posters and displays, in the following media:

Finished Illustration, color comps(markers, pastels, gouache, color pencils, oil paint, air brush, etchers inks, rapidographs, etc.), computer retouching, illustration and graphic design work in Photoshop, Illustrator and Quark, typographic and logo design, icons, layouts, sketches and concepts.

2004- present

Freelance Designer/Artist, New York

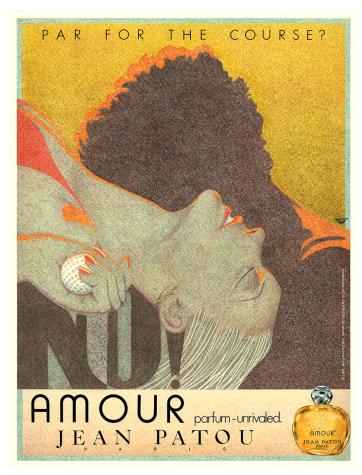
Clients include:

EURO RSCG LIFE; Lyons Lavey Nickel Swift, Inc.; Medicus LifeBrands; Deutsch Inc.; DraftFCB Healthcare; Grey Healthcare Group; Sudler & Hennessey; Wishbone Inc.; GSWWorldwide; Harrison & Star; Ogilvy Healthworld; EURO RSCG LIFE MetaMax; Corbett Accel Healthcare Group; Regan Campbell Ward; Flaum Partners, Inc. 2000-2004

EURO RSCG LIFE Becker, New Yorkloyd Road Singapore 239098 (co. reg. 201004398N) Senior Illustrator/Designer: helpdesk 656.227.2902, fax 656.227.0213

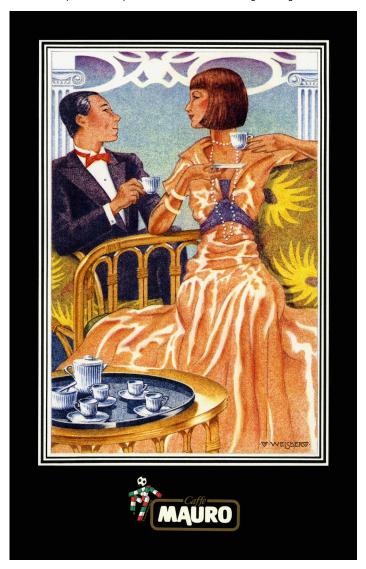
www.thecreativefinderPfoMded illustrations, designs and layouts for finished art and presentation concepts, promotions, monthly journal advertising, direct mail, visual aids and pharmaceutical

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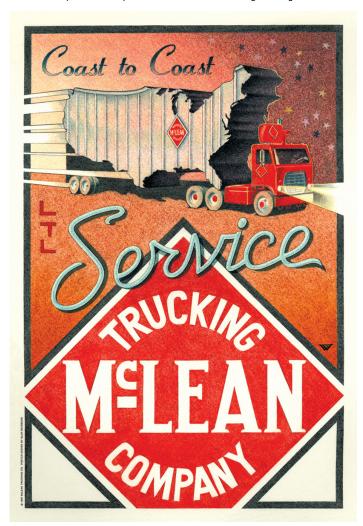




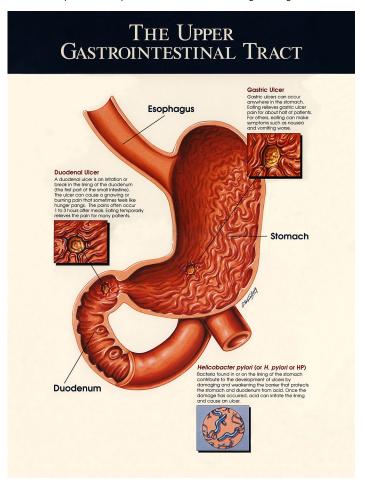
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