

# Grace Pearson

Branding  
United Kingdom

View the full portfolio at <http://www.thecreativefinder.com/gracepearson>

## Professional Experience and Curriculum Vitae

In today's competitive market, luxury brands have to connect with customers in more creative ways than ever. With mainstream brands pushing up into the premium category and traditional luxury brands moving into the mass market. It means that real luxury has to distinguish itself cleverly and distinctively.

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We love compelling brands, products and services and we love to attract forward thinking clients and tastemakers to produce design outcomes and collaborations that amplify existing brands and ensure that new start-ups are strategically thought out and break the moulds of their given sector.

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In a society where on average everyone is bombarded by the equivalent of 174 newspapers of data a day, brands need to rethink what it is that gives them an identity and what it is that will make them cut through the clutter.

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We're a communication & creative design agency based in London, specialising in all marketing, PR, branding & design aspects within the fashion, beauty, lifestyle and fitness industries. We combine strategy, creativity, technology and production to build strong, effective luxury brands that convey our clients' values, and reflect their customers' tastes and lifestyle.

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Our approach is collaborative, supportive and gets you thinking differently about your business. We'll help you define your message, understand your audience, and communicate in a way that resonates.

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We specialise in connecting with consumers in the most creative way possible. We offer the range of services and skills of a larger agency with the flexibility, creativity and personal touch that only a boutique studio can provide.

We do some awesome work for some seriously awesome and inspiring people.

## Previous Clientele

Gucci, Dolce & Gabbana, Stella McCartney, Monica Vinader, RIG App,

## Awards and Accolades

Please kindly get in touch for more information.

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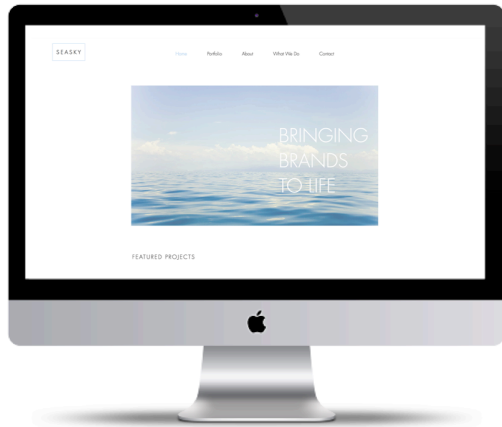
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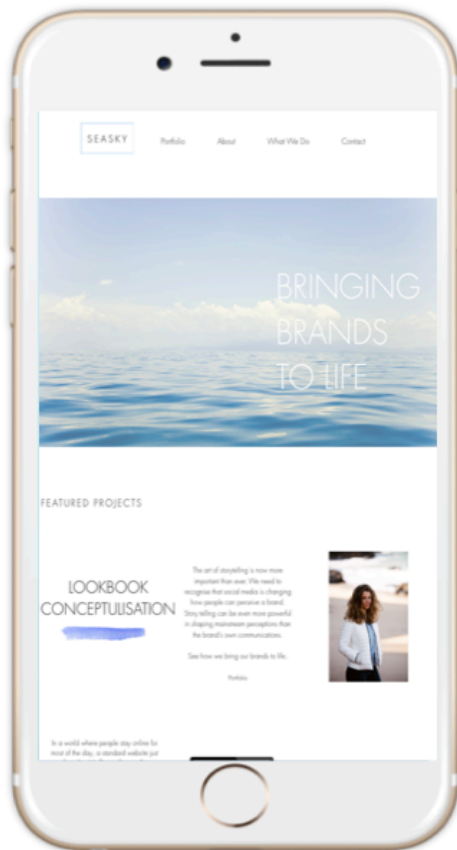


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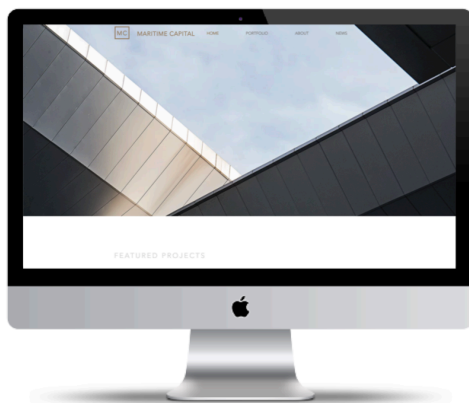
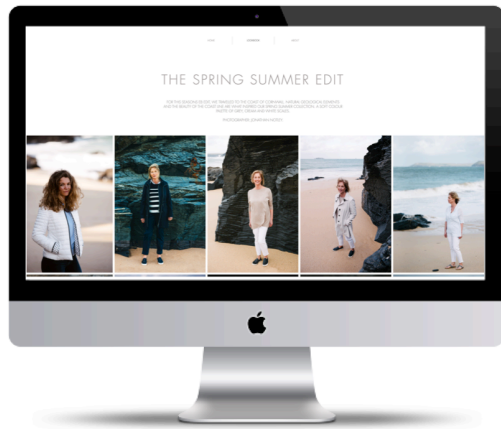


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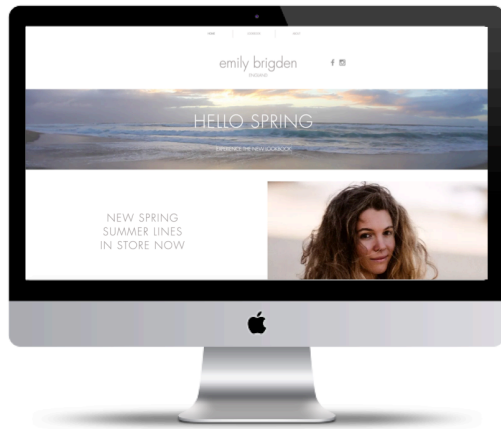


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