

Justine Conklin

Art Direction
United States

View the full portfolio at <http://www.thecreativefinder.com/glassgirlj>

Professional Experience and Curriculum Vitae

Award-winning design and creative professional with a significant track record of innovation, product development and sales-generating packaging design for B2C and B2B industries including pet products, tourism, and manufacturing.

Holder of several patents for pet toy designs, earned numerous industry, editor's choice and retailers' awards for product re-branding, new product launches and package redesign. Highly experienced in brand and logo development, marketing collateral, trade show graphics, video, photography, design software and staff development/management.

Creative leader that drives revenue, reputation and retailer share through compelling, dynamic design.

Previous Clientele

Master Builders/Degussa
North Coast Music Festival
Arabica Coffee House
Geauga County Tourism Council
Ashtabula County Tourism Board
Cleveland Society for Coatings Technology
International Society of Glass Beadmakers
OurPet's Company

Awards and Accolades

Justine Conklin • Creative Manager – Art Director

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OFFERING Award-winning design and creative professional with a significant track record of innovation, product development and sales-generating packaging design for B2C and B2B industries including pet products, tourism, and manufacturing. Holder of several patents for pet toy designs, earned numerous industry, editor's choice and retailers' awards for product re-branding, new product launches and package redesign. Highly experienced in brand and logo development, marketing collateral, trade show graphics, video, photography, design software and staff development/management. Creative leader that drives revenue, reputation and retailer share through compelling, dynamic design.

EXPERIENCE OurPet's Company, Fairport Harbor, Ohio

Creative Manager - promoted from Graphic Designer, 12/2006-Present

OurPet's Company is a category leader in solution-oriented consumer pet products and holds over 100 patents for innovative products. With 2012 revenues of \$24M, OurPet's has a growing presence in Pet Specialty, Mass and Grocery retailers in the U.S. and internationally.

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Please kindly get in touch for portfolio works.



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