

Garima Gupta

Advertising
United States

View the full portfolio at <http://www.thecreativefinder.com/garimag>

Professional Experience and Curriculum Vitae

I am a qualified graphic designer with over 6 years of work experience in design and design management.

The passion for being able to craft something innovative and sustainable through my creativity and my vast experience in Design Management make me an 'all purpose – go to' person for complete, dynamic, well organized and long lasting solutions.

I believe in providing and managing quality, innovative and consistent design outcomes, across and within different design media, with this in mind not only have I designed logos, business cards, posters, brochures, print ads, signage, and billboards for various clients but have also had successful experience in setting up and managing print design departments at small to medium sized firms.

I am a reliable and hard working person, who can work well in a collaborative team environment or individually. I work well with clients and consider myself a strong communicator, presenter and listener. I can conceptualize, plan and execute projects within the given deadline.

I wish to share, learn and grow my creativity and experience and benefit my employer the best I can.

Previous Clientele

Please kindly get in touch for more information.

Awards and Accolades

BRIEF

- Proven capability to conceptualize, plan and execute design/digital projects to build and strengthen Identity and Branding of my clients
- Managed multiple accounts from a variety of industries such as Fashion Houses, Food & Entertainment, Production Houses, Shipping & Freight, Consulting/Professional services, Automotive Dealers, Real Estate Agents, and Media House
- Worked directly with the C-Suite of Executives of small to medium sized enterprises
- Launched and led the print media department at a startup and a development firm
- Organized and managed various promotional events attended by over 200 people per event

EXPERIENCE

Gilda's Club of Westchester White Plains, NY

Freelance Creative Consultant September 2011 – March 2012, October 2012

Company Profile: Gilda's Club is a non-for-profit organization that offers support (networking groups, lectures, workshops and social events) to all people suffering from Cancer

Worked directly with the CEO on revamping the branding of the yearly fundraising campaign

- Conceptualized and designed the Corporate Pocket folder and company brochure
- Designed and created the "appeal card" that is the primary material utilized for the annual fundraising campaign
- Advised on the aesthetic appeal (look /layout) and ease-of-use for their website

15b Lloyd Road Singapore 239098 (co. reg. 201004398N)

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Backlit Kiosks - Brownie Cottage - Hospitality Company

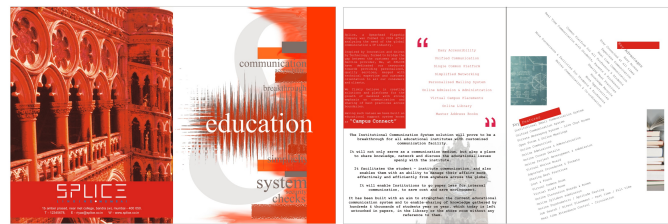


Delivery Van Branding - Budluv Florist

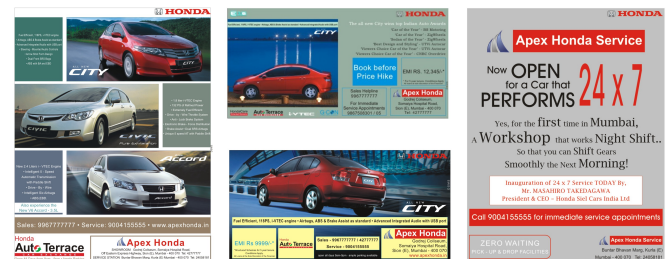
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Company Brochure - Online Education Utility



Newspaper Ads - Apex Honda - Honda Car Dealer

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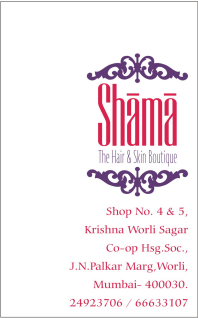
Radisson Plaza Resort & Spa, Near Fateh Sagar Lake, Ambemata, Udaipur - 313001



Launch Promotions (newspaper ad, hoarding) - Radisson Udaipur



Shama
The Hair & Skin Boutique



Shama
The Hair & Skin Boutique

Shop No. 4 & 5,
Krishna Worli Sagar
Co-op Hsg.Soc.,
J.N.Palkar Marg,Worli,
Mumbai- 400030.
24923706 / 66633107

Brand Identity (logo, business card) - Shama - Hair & Skin Boutique

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Wedding Card Design