

# Brent Flink

## Graphic Design

View the full portfolio at <http://www.thecreativefinder.com/flinkcreative>

### Professional Experience and Curriculum Vitae

Since 1986 I've been an Advertising Art Director, Copywriter and have also been Senior Designer at Nature's Path; a large CPG Food Company. I've learned how to solve complicated marketing problems on budget and on strategy. My creative work includes advertising in print, online and television, as well as packaging, social media, corporate video, trade events and loads more.

### Previous Clientele

7-11 Food Stores  
ABC Television  
BC College of Delta Surgeons  
BC Lottery Corporation  
BC Ministry of Health  
BC Tourism  
Carolyn Arends  
CBC Television  
City University of Seattle  
Beaver Buzz Energy Drink  
Fraser Health Authority  
Hallmark Films  
InnoFoods  
Megapro Tools  
Nature's Path Foods  
Nickelodeon Films  
Pacific Blue Cross  
Que Pasa Mexican Foods  
Telus  
Terasen Gas  
Whitewater Recording

### Awards and Accolades

I help companies position themselves for SUCCESS. Then create branding, advertising, and marketing materials that tell their stories and set them apart. Sound like something you need?

DOES ANY OF THIS SOUND FAMILIAR? WE SHOULD TALK...

? You consider yourself a market leader but retailers & customers think of you as second-rate.

? Whenever launch a new SKU, retailers want to put it in place of one they were buying before.

? Customers confuse your brand with another one. (Or worse yet, ignore you completely).

I CAN HELP.

As Sr Designer with Nature's Path Foods, my work\* helped them experience a 700% INCREASE IN SALES! (about \$50M to well over \$350M).

With a potential Costco deal in the works, InnoFoods hired me to improve their brand and packaging. A few months after the relaunch, their Coconut Love product is selling briskly in Costco Canada, Costco USA, Costco Australia and dozens of other Canadian retailers!

# Brent Flink

## Graphic Design

View the full portfolio at <http://www.thecreativefinder.com/flinkcreative>



# Brent Flink

Graphic Design

View the full portfolio at <http://www.thecreativefinder.com/flinkcreative>



# Brent Flink

## Graphic Design

View the full portfolio at <http://www.thecreativefinder.com/flinkcreative>



# Brent Flink

## Graphic Design

View the full portfolio at <http://www.thecreativefinder.com/flinkcreative>





# Brent Flink

## Graphic Design

View the full portfolio at <http://www.thecreativefinder.com/flinkcreative>



15b Lloyd Road Singapore 239098 (co. reg. 201004398N)  
helpdesk 656.227.2902, fax 656.227.0213